

RETREAT MINUTES

PARKS & RECREATION ADVISORY COMMITTEE

Sunday, May 7th, 2010

Eagle Valley Center – 2 p.m.

I. 2:00 p.m. start of retreat – C. Mertl

II. PRAC Strengths (SWOT discussion)

- **Diversity interest**
- Connections/network
- Smart
- Fewer barriers
- Good foundation
- Legitimate = ordinance
- Good staff support
- Good writers
- Go above and beyond; expectations
- **Passion**
- **Dedicated/caring**
- Historic institute knowledge
- Rockin' it!
- Ability to assist Parks & Rec dept.
- Partnerships
- **Community support**

III. PRAC Weaknesses (SWOT discussion)

- Time –not enough
- Clout
- **Changing purpose (lots of mini boards)**
- Assembly relevance
- **Unclear role & responsibility**
- Commitment & dedication
- Covers a lot of ground/resources
- New members –provide input
- Understanding of governance
- **Lack of respect by Assembly**
- Outreach
- Agendas, format and info
- Self-evaluation (learn from successes & mistakes)
- **Liaisons – better attendance**
- **Fully utilized**

IV. PRAC Opportunities (SWOT discussion)

- Unrealized potential
- **Community engagement**
- **Education – understand what everyone's doing**
- **PRAC as a cheerleader**
- **Create/priorities for community and make them happen**
 - o Promote PRAC and Parks & Rec
 - o All get behind one project
- Increase use of facilities & programs
- Individual priority and implementation
- Expanded role beyond advisory committee
- Strengthen liaison capabilities
- **Outreach**
- **Promote facilities, community and economic benefits**
- **Parks & Rec is essential**

V. PRAC Threats (SWOT discussion)

- Relevancy
- **Assembly support**
- Our insecurity/fear of action
- **Lack of direction**
- Lack of advisory committee diversity
- Lack of participation
- All busy with many commitments
- **Sense of accomplishment/purpose**

VI. ACTION ITEMS

- Parks & Rec tour
- Report to Assembly
- Scheduled agenda items (regular annual cycle)
- Identify role, purpose and responsibility
- Liaison coordination, understanding needs and priority—how to assist them
- Determine PRAC and individual project priorities
- Get input from department on how we can better serve and provide input
 - o Purpose and responsibility to dept.
- Give Assembly updates during non-agenda items on key PRAC actions
- Agenda has incremental information and gives deadlines & proposed actions/needs
- Build off community support for Twin Lakes Playground to promote importance of Parks & Rec within the community benefits
 - o Marketing campaign backed by McDowell report
- OHV project –implement

VII. Discussion on Youth Activities Board (YAB) grant evaluations scoring.

VIII. 5:00 p.m. end of retreat – C. Merti