

AGENDA

1 of 28

PARKS & RECREATION ADVISORY COMMITTEE

Tuesday, March 6th, 2018

CBJ Assembly Chambers – 6:00 p.m.

Agenda Item	Presenter	Action Requested
1. Call to Order	Chair, C. Mertl	
2. Agenda Changes		
3. Public Participation of Non-Agenda Items		
4. Approval of Meeting Minutes from February 6, 2018		Motion to approve
5. New Business - Multi-Sport Pump Track - Chairlift Benches - Engineering Update	Elliot Matheis Sean Boily Skye Stekoll	
6. Unfinished Business		
7. Directors Report - Project Playground Update - Aquatics Board Update - Youth Sports Under ZGYC	A. Pierce K. Duncan	
8. Committee, Liaison, and Board Member Reports - Chair Report - Liaison to the Assembly Report - Liaisons: a) YAB b) Aquatic Facilities c) Jensen-Olson d) Lands e) 1% for art f) Treadwell - Other Partners: a) JNU Urban Forestry b) Eaglecrest c) TrailMix d) Park Foundation - Other Member Business	C. Mertl N. Gregory T. Rutecki T. Rutecki T. Gilmour C. Mertl J. Anderson VACANT C. Mertl VACANT VACANT C. Mertl	
9. Adjournment	Chair, C. Mertl	

AGENDA SYNOPSIS
PARKS & RECREATION ADVISORY COMMITTEE

Tuesday, March 6th, 2017
CBJ Assembly Chambers – 6:00 p.m.

New Business—

- A. **Multi-Sport Pump:** Elliot Matheis has approached the Department about creating a multi-sport pump track. He will be presenting on the idea to the PRAC. [Page 5-6]
- B. **Chairlift Benches:** The Downtown Business Association created a bench out of an old Eaglecrest chairlift to promote the winter season in Juneau to tourists. They're looking at finding a place to install it in either Marine Park or Gunakadeit Park. [Page 7-8]
- C. **Engineering Update:** Skye will be giving a short presentation on the status of multiple engineering projects and CIPs.

Unfinished Business— None

Directors Report—

- A. **Project Playground Update:** Alix will be giving an update on the status of Project Playground. The steering committee is still selling pickets through April.
- B. **Aquatics Board Update:** The Aquatics Board is holding two public meetings, February 20th at City Hall and February 28th at DPAC and their PowerPoint presentation is included in the packet. I will give an update on the Aquatics Board. [Page 9-28]
- C. **Youth Sports Under ZGYC:** As part of the Master Plan, we are looking at taking Youth Sports and combining it with other youth programs. This will allow the adult sports division to look into more opportunities for senior programs without increasing the budget.

DRAFT MINUTES PARKS & RECREATION ADVISORY COMMITTEE

Tuesday, February 6th, 2018

City Hall Chambers– 6 p.m.

I. Call to Order at 5:59 p.m. – C. Mertl, Chair

Present: J. Anderson, E. Carrillo, B. Farrell, T. Gilmour, C. Mertl, E. Ouderkirk, C. Prussing, T. Rutecki, G. Schaaf (t)

Staff Present: Brent Fischer, Facilities Superintendent; Lauren Verrelli, Staff Liaison

II. Agenda Changes – None.

III. Public Participation of Non-Agenda Items – None.

IV. Approval of Meeting Minutes from January 2nd, 2018 – B. Farrell moves to approve the minutes, no objection. *Minutes adopted.*

V. New Business –

A. 2017 Annual Report:

C. Mertl: In the packet for the Boards review is the 2017 PRAC Annual Report which will be discussed at the March 5th HRC meeting.

2017 Annual Report approved by the board with no changes.

B. Dog Free Trail:

T. Rutecki: We should have a discussion on designating a dog free trail. The Auke Lake Trail used to be a dog free trail at one point. The Board should come up with some recommendations for a dog free trail and designating another dog park. The north end of Twin Lakes could be a potential area for a dog park. We could use PlaceSpeak for public comment on designation of a trail. I'm only suggesting one out of 120 trails to be designated as dog free.

C. Prussing: There's no enforcement for leash trails. Twin Lakes would be perfect for a dog park like Cope Parks Dog Park.

C. Mertl: The trail that is picked should be a low to medium use trail.

G. Schaaf: There might be 120 trails in Juneau, but CBJ does not maintain or manage a majority of these trails. A good portion of these trails are managed by the Forest Service or State.

Deborah Behr (1970 Glacier Ave.): I am a member of Grateful Dogs of Juneau, an organization designed for advocacy and education for responsible dog ownership. We have been in Juneau for over 20 years and we would like to be involved in this process. We have members that were on the original Dog Task Force. One of the suggestions I have is that banning dogs from a certain trail is extreme when you have other options. Increased enforcement, time restrictions (most dog owners use them in the morning and evening, why do you have to ban them completely?) and season restrictions. When I'm walking my dogs on the trails, 95% of the people I pass are others with dogs. When you're banning the use of trails, you're banning use totally. We love the dog park idea discussion; they're a safe place to exercise your dog.

T. Rutecki: If we recommend a trail, it would have to be a CBJ trail only.

C. Mertl: Board members should come up with some ideas for the next meeting.

VI. Unfinished Business – None.

VII. Director's Report – K. Duncan – None.

VIII. Committee, Liaison, and Board Member Reports

A. Chair Report— Thank you both Brett & Eric for serving on the PRAC.

B. Liaison to the Assembly Report— None.

C. Liaison Reports—

YAAB – T. Rutecki: Changes were made for the scoring criteria for YAB grants.

Aquatics – T. Rutecki: A series of public meetings are coming up on the future of the pools & Board in regards to the 4 options they're considering.

Jensen-Olson Arboretum—T. Gilmour: None.

Lands – C. Mertl: Two issues currently going through lands, the Cornerstone property and the Indian Point Land. The Lands Committee would like to have a joint meeting with PRAC to discuss the Indian Point transfer and they're looking for public testimony.

T. Rutecki: Could we swap land for the property to find a place for ORV?

C. Mertl: At this point they're doing analysis but we can discuss it.

1% for Art— J. Anderson: None.

Treadwell Arena Board – VACANT

JNU Urban Forestry – C. Mertl: None.

Eaglecrest – VACANT

TrailMix—B. Farrell: None.

Park Foundation— C. Mertl: Mr. Watt wrote a letter to the Finance Committee recommending the \$50,000 be given to the Juneau Community Foundation on behalf of the Juneau Park Foundation.

Other Member Business –

T. Gilmour: The JSA Executive Director stepped down so we're looking for someone. JSA is looking to possibly selling permanent advertisements for the season to be posted at the field. Does the City have an advertising policy in writing?

B. Fisher: We do not have a written policy on parks. As far as temporary, you're welcome to put temporary signs up, just have to bring them down. We can bring the Board more info.

Adjournment – 6:50 p.m. *Having no other business before the board.*

Juneau Multi-Sport Pump Track Overview

What is a multi-sport pump track?

A pump track is an asphalt course composed of rolling bumps and banked turns designed to be used by any number of wheeled sports (scooters, bicycles, skateboards, rollerblades) and by any skill level.

It is a sport focus playground, for all ages.

What makes a multi-sport pump track the perfect choice for Juneau?

The beauty of the multi-sport pump track is in the fact that everyone can use it. They are designed to provide a fun challenge for all ages and skill levels. Beginners learn balance, use of speed, and momentum. Experts on the exact same course will find that it also provides a way to practice and improve their advanced skills. Juneau citizens of all ages would benefit by having an accessible place to be active and have fun.

Multi-sport Pump tracks are able to be used in wet conditions. The asphalt provides traction even during rain, and the use of drains prevent water from pooling.

Once built, it requires virtually no maintenance aside from mowing the grass that borders it.

The track can be designed to fit into any shape. There is no need to confine it to a square or rectangle. It can even be worked around trees or other obstacles.

What is Velosolutions?

Velosolutions is a global leader in building multi-sport pump tracks. They have built over 40 tracks in locations all over the world from Switzerland to Indonesia.

Velosolutions uses a very successful technique while working with the asphalt to cover the various shapes in the banks and bumps of the track. "Velosolutions was well worth using, we could not have built the track without them"- Chris Booher, member of the Blue Lotus Foundation who organized the multi-sport pump track in Leavenworth, WA.

Construction:

The multi-sport pump track is constructed using dirt to form the course's turns and bumps, covered by about 4.5" of asphalt. Typically grass borders the track and fills in any islands or empty space. Drywells, are used to prevent water pooling.

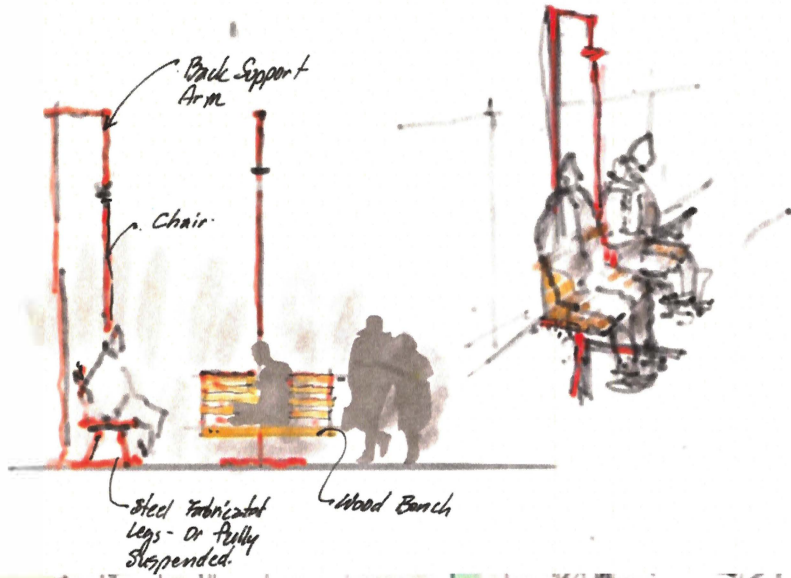
Approximately 10,00 square feet of relatively level ground would be required, though it would not need to be any particular shape as a track can be designed to fit in any area.

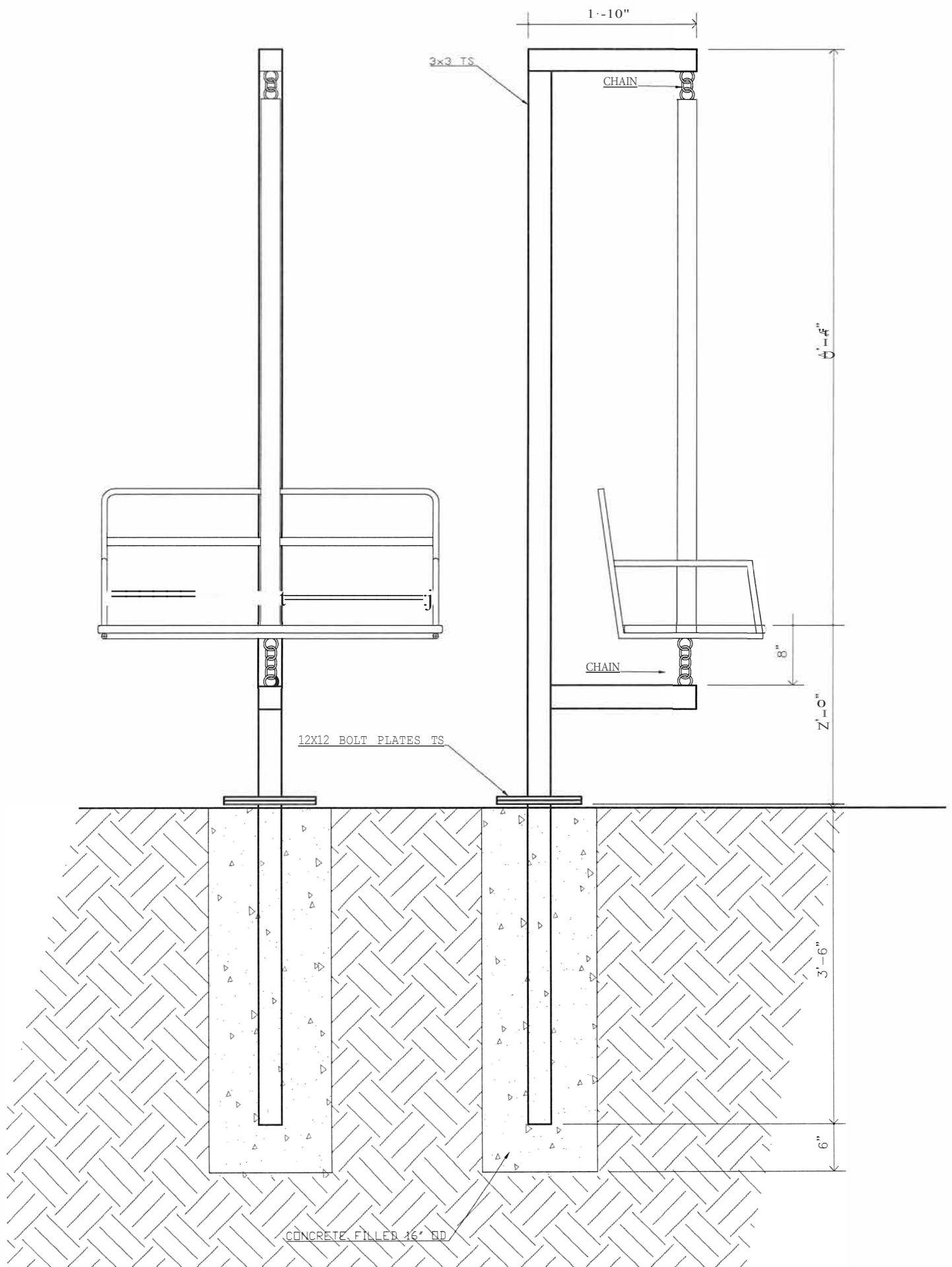
Estimated construction time would be about 15 days, depending on weather conditions. Ideally non-rainy days.

Construction cost in total is estimated at \$25.00/square foot.

Leavenworth, WA Pump Track

To truly understand what a pump track is, and how it would benefit Juneau, you really need to see one in action. Here is a link to the Pump Track in Leavenworth, WA <https://youtu.be/wPhxQRUoL-o>





JUNEAU AQUATICS BOARD OPTIONS FOR THE FUTURE



BACKGROUND

Public vote at October 7, 2014 regular election supported the proposal to modify CBJ charter to establish 'a board of directors for the Juneau Pools'

CBJ Assembly adopted Ordinance 2015-23(b) on April 27, 2015 to establish the Aquatics Board

Similar to an empowered board-

- Sets budgets and rates. Establish policies

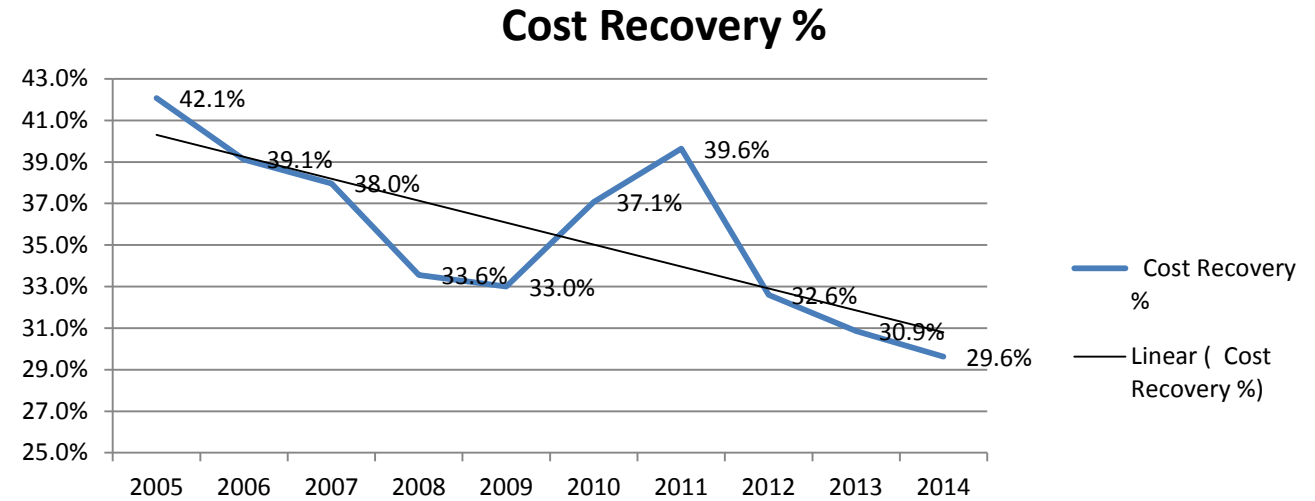
But with an important distinction-

- Parks and Rec Director is the Executive Officer of the Aquatics Board.
- Supervised and evaluated by the CBJ Manager.

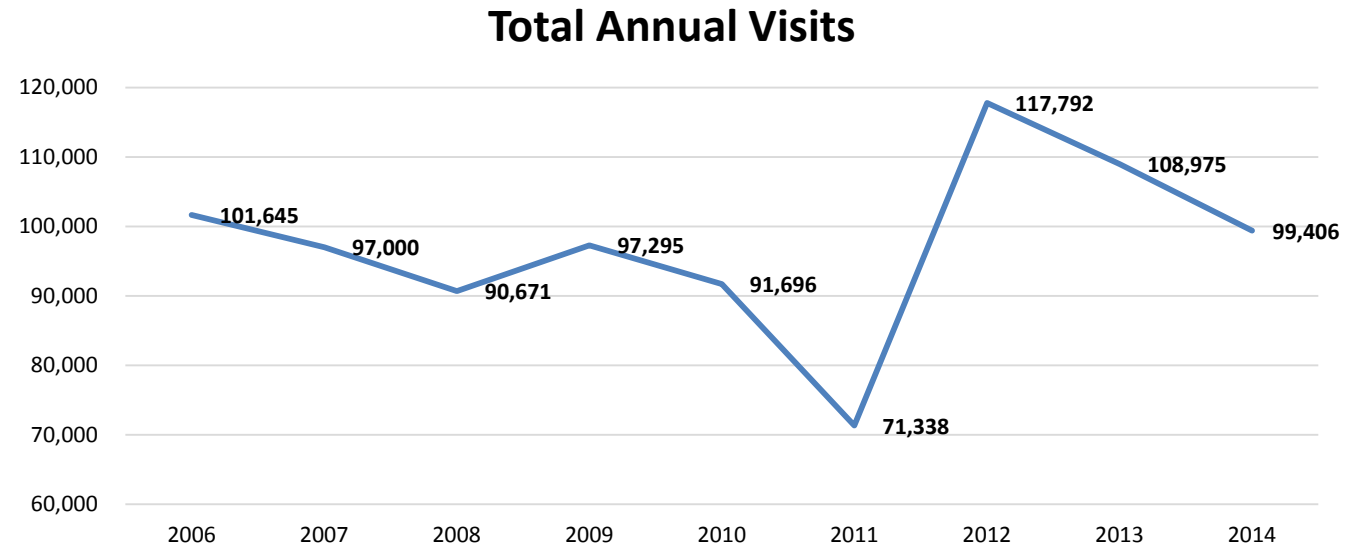
Ordinance for current Board sunsets on May 28, 2018 unless extended by the Assembly.

WHY THE NEED FOR A BOARD?

Cost recovery was declining ...



Along with Use...



WHY THE NEED FOR A BOARD?

Cost Recovery History

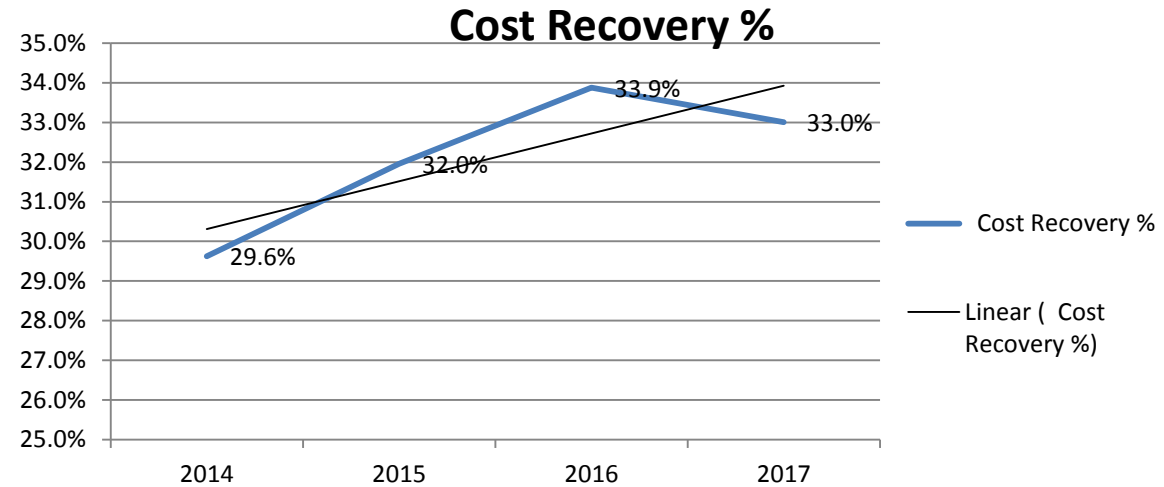
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Revenue	334,961	326,762	317,896	314,142	304,619	328,370	495,313	702,085	630,089	571,614
Expense	796,255	835,239	837,324	936,283	923,169	885,913	1,249,505	2,153,790	2,041,255	1,929,391
Net Support	(461,294)	(508,477)	(519,428)	(622,141)	(618,550)	(557,543)	(754,192)	(1,451,705)	(1,411,166)	(1,357,777)
Cost Recovery %	42.1%	39.1%	38.0%	33.6%	33.0%	37.1%	39.6%	32.6%	30.9%	29.6%

Use History

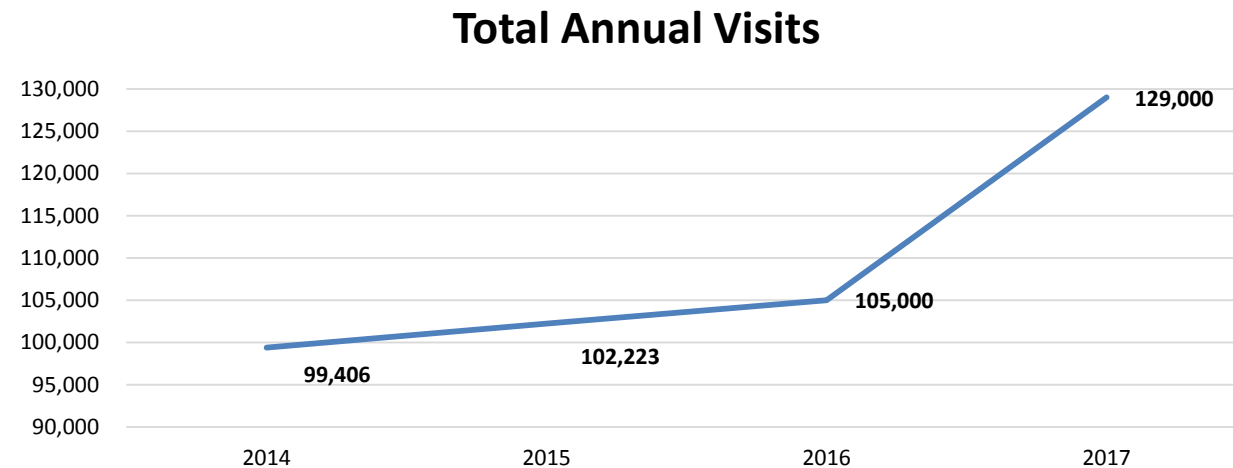
	2006	2007	2008	2009	2010	2011	2012	2013	2014
Total Annual Visits	101,645	97,000	90,671	97,295	91,696	71,338	117,792	108,975	99,406

SINCE THE BOARD WAS FORMED

Cost recovery has stabilized
or is slightly improved...



Along with Use...



SINCE THE BOARD WAS FORMED

Cost recovery has stabilized
or is slightly improved...

	2014	2015	2016	2017
Revenue	571,614	582,641	651,929	655,100
Expense	1,929,391	1,823,022	1,924,330	1,984,814
Net Support	<u>(1,357,777)</u>	<u>(1,240,381)</u>	<u>(1,272,401)</u>	<u>(1,329,714)</u>
Cost Recovery %	<u>29.6%</u>	<u>32.0%</u>	<u>33.9%</u>	<u>33.0%</u>

Along with Use...

	2014	2015	2016	2017
Total Annual Visits	99,406	102,223	105,000	129,000

SINCE THE BOARD WAS FORMED

Improved culture at the Pools. 'Culture of Yes'

Developed rate policies which includes:

- Single pool "System" with one set of rates
- Simplified rate structure and significantly lowered most user rates

Food service at DPAC

Initiated energy use and efficiency studies

- Working to get Pool Covers installed

Credit card billing implemented – monthly payment option

Worked to obtain remodel funding for Augustus Brown

- \$5 million approved by voters for Augustus Brown Pool from recent 1% CIP renewal.

SINCE THE BOARD WAS FORMED - CONTINUED

Increased offerings of aquatics events for community

Significant Improvements in opportunities for learning to swim

- Improved lesson offerings
- Implemented scholarship program with Gaguine Foundation

Expanded marketing and outreach including Facebook, etc.

Many additional accomplishments by Pool staff

SHOULD THE BOARD CONTINUE? IF SO, HOW?

The Board began to evaluate options last summer

Performed a scoping project to determine options

Met with the Assembly in early November

Identified 4 general options

- Performed extensive work to evaluate the options

Presenting to the public now

- Public input is important in terms of the board's recommendation to the assembly

Will meet with the Assembly on March 14th to discuss results of our work and give recommendation

SUMMARY OF OPTIONS

A. No action – Board Sunsets

B. Extend Term of the existing Board

C. Change board status to an empowered board

- C1 Authorized to hire/supervise Aquatics Director
- C2 All of C1 plus board membership to include P & R Director, School District liaison, and Glacier Swim Club representative as voting members

D. Contract with a non-profit group

- D1 Identify existing local non-profit
- D2 Create a new non-profit
- D3 Create a local branch of the Alaska YMCA

OPTION A — NO ACTION (BOARD SUNSETS)

Pros

Simple – no action required by the Assembly or the Board

No disruption for staff

Key staff have a single boss

Cons

Reverts to pre-board management

Aquatics and swimmers no longer have a designated advocate

Aquatics becomes less of a priority to P&R department as was the case prior to board formation

OPTION B — EXTEND TERM OF EXISTING BOARD WITH NO CHANGE IN STRUCTURE

Pros

Simple — Assembly extends sunset deadline in existing ordinance

Provides continuity of current operations

No disruption for staff

Cons

Continues P&R Director reporting to two bosses

P&R Director has many direct reports — challenge to do all of them

Continues inefficiencies that could be gained by additional autonomy of the pool operations

- Accounting and reporting
- Maintenance
- Operations

OPTION C – BECOME AN EMPOWERED BOARD

C1 AQUATICS BOARD HAS AUTHORITY TO HIRE/SUPERVISE AQUATICS DIRECTOR

C2 SAME AS C1 PLUS BOARD IS EXPANDED TO INCLUDE P&R DIRECTOR, SCHOOL DISTRICT LIAISON & GLACIER SWIM CLUB AS VOTING MEMBERS

Pros

Increases board responsibility

With Option C2, brings more voices into Board's decision making and additional help for handling increased workload

Provides Board more oversight of management

Improves Board's ability to manage indirect and maintenance costs

Little disruption for staff

A Pool 'Fund' balance would be created and tracked separately

OPTION C — BECOME AN EMPOWERED BOARD

Cons

Requires time to transition and modify systems

Some restructuring and/or addition of staff and space necessary to handle tasks previously done by CBJ

Continues inefficiency that could be gained by additional autonomy of the pools

- Accounting and reporting
- Maintenance
- Operations

OPTION D — CONTRACT WITH A NON-PROFIT

- D1 Identify an existing local non-profit to manage the pools
- D2 Create a new non-profit specifically to manage the pools
- D3 Create a local branch of the Alaska YMCA to manage the pools

OPTION D – CONTRACT WITH A NON-PROFIT

Pros

Potentially, greatest benefit to CBJ

Expands opportunities to increase revenue, reduce expenses and reduce CBJ financial support

- Board believes this could result in substantial savings

Potential for streamlining aquatics operations and improved efficiency

Provides flexibility in program offerings leading to increased usage

Improves simplicity and transparency of accounting/admin functions

OPTION D3 — CONTRACT WITH A NON-PROFIT — YMCA OPTION

Y is interested in contracting to manage the pools

Y manages scores of other municipal pools around the country

Provides access to YMCA's knowledge — aquatics programs and design

- extensive resources for management and operation

Local control will remain — local board to which the 'Branch Director' reports

Local Branch Director has administrative and operating support from Y

Existing staff will not be negatively impacted

- Existing salaries of full-time employees will remain intact.
- Y offers competitive retirement and health insurance package

Savings to CBJ is projected to be significant

Provides broader network for staff recruitment

OPTION D — CONTRACT WITH A NON-PROFIT

Cons

D1 The Board is not aware of any local non-profit org that has this capacity

D2 Extensive effort to create a new non-profit for this purpose

D3 More unknowns/uncertainty

All would require longer timeframe to complete transition

NEXT STEPS

Public input –

- Chamber and Rotary Meetings
- Aquatics meetings on 2/20 at 5:30 pm at Assembly Chambers and 2/28 at 5:30pm at DPAC

Board expects to make a recommendation to the Assembly on March 14

Assembly may choose to extend Board beyond May of 2018 to allow for further consideration and implementation.

If B, C, or D board likely to recommend making the School District liaison voting as well as adding GSC as a voting member.

If option C or D, we will also recommend adding P&R Director as a voting member



QUESTIONS?