



**PARKS & RECREATION ADVISORY COMMITTEE
MEETING AGENDA
TUESDAY, APRIL 2, 2019
6 P.M.
CITY HALL ASSEMBLY CHAMBERS**

Agenda Item	Presenter	Action Requested
I. Call to Order	C. Mertl	
II. Approval of Agenda		
A. Agenda Changes	C. Mertl	Motion to approve
III. Approval of Minutes		
A. Meeting of March 5, 2019	C. Mertl	Motion to approve
IV. Public Participation on Non-Agenda Items	C. Mertl	
V. New Business Twin Lakes Park Totem Pole CIP Transfer (Under Thunder Pathway) PRAC Meeting Start Time	AWARE, Inc. M. Elfers K. Duncan	Recommendation Recommendation Decision
VI. Unfinished Business		
VII. Information Items Blueprint Downtown Juneau Treadwell Arena	L. Boyce L. Anderson	
VIII. Committee, Liaison, and Board Member Reports Chair Report Liaison to the Assembly Board Member Liaisons Other Board Member Business	C. Mertl Wade Bryson Liaisons All	
IX. Adjournment	C. Mertl	



TO: Parks & Recreation Advisory Committee
FROM: George Schaaf, Parks & Recreation Director
DATE: March 28, 2019
RE: April 2, 2019 Meeting

DIRECTOR'S REPORT

Please find enclosed the information supporting your agenda topics for this meeting. The meeting is anticipated to last 60 minutes and will take place in the Assembly Chambers at City Hall.

NEW BUSINESS AGENDA ITEMS

A. TWIN LAKES PARK TOTEM POLE – *Requested by AWARE, Inc. [Page 6-8]*

The Department has received a proposal from AWARE to erect a “healing” totem pole and construct a small plaza in Twin Lakes Park. The pole, originally planned for AWARE’s new facility near the park on Glacier Hwy., will recognize the impacts of domestic violence and abuse. Parks & Recreation staff worked with AWARE and carver Wayne Price to identify a suitable location for the pole in Twin Lakes Park. This location, near the floating dock, is shown in the attached documents provided by AWARE. The Department has offered to provide in-kind support for the project, including assistance clearing the site. Separately, AWARE is requesting that the CBJ provide \$22,667 in partial funding for the totem pole and screens. The Department can authorize the project; the funding request would require Assembly approval.

I request that the PRAC provide a recommendation to the Department to approve the installation of a totem pole and construct a small plaza at Twin Lakes Park, as proposed by AWARE.

SUGGESTED MOTIONS:

- (1) The PRAC recommends that the Department approve the proposal from AWARE to install a totem pole and associated plaza in Twin Lakes Park.
- (2) The PRAC recommends that the Assembly appropriate \$22,667 to AWARE as partial funding for a “healing” totem pole and screens, to be installed at Twin Lakes Park.

- B. CIP TRANSFER (UNDER THUNDER PATHWAY) – Requested by M. Elfers**
(Pending)

- C. PRAC MEETING START TIME – Requested by K. Duncan**

Mr. Duncan proposes that the start time for PRAC meetings change to 5:30 p.m.

I have no recommendation, as meeting start times are at the will of the Committee.

UNFINISHED BUSINESS AGENDA ITEMS

None.

INFORMATION ITEMS

- A. BLUEPRINT DOWNTOWN JUNEAU – Requested by the PRAC [Page 9-45]**

The PRAC previously requested an update from the Community Development Department regarding the Blueprint Downtown Juneau process. Senior Planner Laura Boyce will present an informational update to the Committee.

- B. TREADWELL ARENA UPDATE – Requested by the PRAC**

The PRAC has requested periodic updates from various divisions within the Department. Treadwell Arena Manager Lauren Anderson will present information on programming, operations, and future plans for Southeast Alaska's only ice arena.



DRAFT MEETING MINUTES
PARKS & RECREATION ADVISORY COMMITTEE
TUESDAY, MARCH 5, 2019 – 6PM
CITY HALL CHAMBERS

I. Call to Order at 6:00 p.m. – C. Mertl, Chair

Present: J. Anderson, E. Carrillo, K. Duncan, J. Gellings (t), C. Mertl, W. Muldoon, E. Palmer, T. Rutecki

Absent: K. Shelton

Staff Present: Michele Elfers, Deputy Director; Lauren Verrelli, Staff Liaison; Merrill Jensen, Jensen-Olson Arboretum Manager

II. Agenda Changes – None

III. Approval of Meeting Minutes from February 5, 2019 – E. Palmer moves to approve the minutes; no objection. *Minutes adopted.*

IV. Public Participation on Non-Agenda Items – None

V. New Business –

A. Subcommittee Assignments

M. Elfers: At the PRAC retreat, you discussed creating subcommittees for specific issues the department has. We wanted to start the conversation now. Some of the issues we're looking at are Commercial Use regulations, fees & charges, Title 67, Trails Plan, and future sales tax & bond requests. These are big issues and it will take staff time. Staff is holding a retreat in April and will be creating a work plan for the year; George will give an update in May on where we're at for projects.

B. Eaglecrest Board Combined Meeting Topics

E. Palmer: The Eaglecrest Board is interested in having a joint meeting with us on how we can better collaborate with them. They want us to come up with agenda topics. Some topics I was thinking of was discussing new summer trails, management of the Field House, and information on building a public use cabin.

E. Carrillo: Can we get a presentation from Eaglecrest's director on what they're doing, their goals and needs after their season is over?

M. Elfers: Yes, the Department will reach out and invite Dave.

VI. Unfinished Business – None

VII. Department Information Items –

A. Jensen-Olson Arboretum Update:

M. Jensen: The vision of the Jensen-Olson Arboretum is to provide the people of Juneau a place that both teaches and inspires learning in horticulture, natural sciences and

landscaping – to preserve the beauty of the landscape for pure aesthetic enjoyment – to maintain the historical and cultural context of the place and its people. It holds a National Collection Status of Primula and which is the largest collection of primula in North America. Since opening in July 2007, approximately 90,000 people have visited; 60% of visitors are locals and approximately 25% of non-local visitors are independent travelers opposed to being from off the boats. Some recent projects include- the Chilkats Viewing Shelter, creating children’s programs, training seasonal docents, a word garden was installed and last summer, our parking lot was completed with a new trail leading to the Arboretum. Some future projects are a visitor entry panel, parking lot plantings, creating a field guide to the plants, multipurpose classroom, establish a permanent restroom and continue expanding the primrose collection through seed exchanges.

B. Douglas Cemeteries:

M. Elfers: Greg Chaney from Lands presented to the Douglas Committee on the cemeteries. Many of the parcels were created prior to the establishment of legal process for land ownerships in Juneau and Douglas. The Lands division has been researching the ownership details of each parcel which is a long process.

VIII. Committee, Liaison, and Board Member Reports

A. Chair Report— None.

B. Liaison to the Assembly Report— The Planning Commission saw the Parks & Rec Master Plan; Chicken Yard Park was approved; still discussing the lease with Deckhand Dave’s. Would a Rotary Club want to take on cleaning up the Douglas cemeteries?

C. Liaison Reports—

Aquatics – T. Rutecki: Looked at budget narrative; board is expanding to 9 members.

YAB – T. Rutecki: Received 27 grand applications.

Eaglecrest – E. Palmer: Marketing snow school.

Jensen-Olson Arboretum— None.

JNU Urban Forestry – C. Mertl: None.

Lands – C. Mertl: None.

Park Foundation— C. Mertl: Moving forward with 501C3 status; working on public engagement.

Treadwell Arena Board – None.

TrailMix— K. Shelton: None.

1% for Art— J. Anderson: None.

Other Member Business – None.

Adjournment – 7:21 p.m. *Having no other business before the board.*

Respectfully submitted by Lauren Verrelli, P&R Administrative Assistant II, 3/24/2019



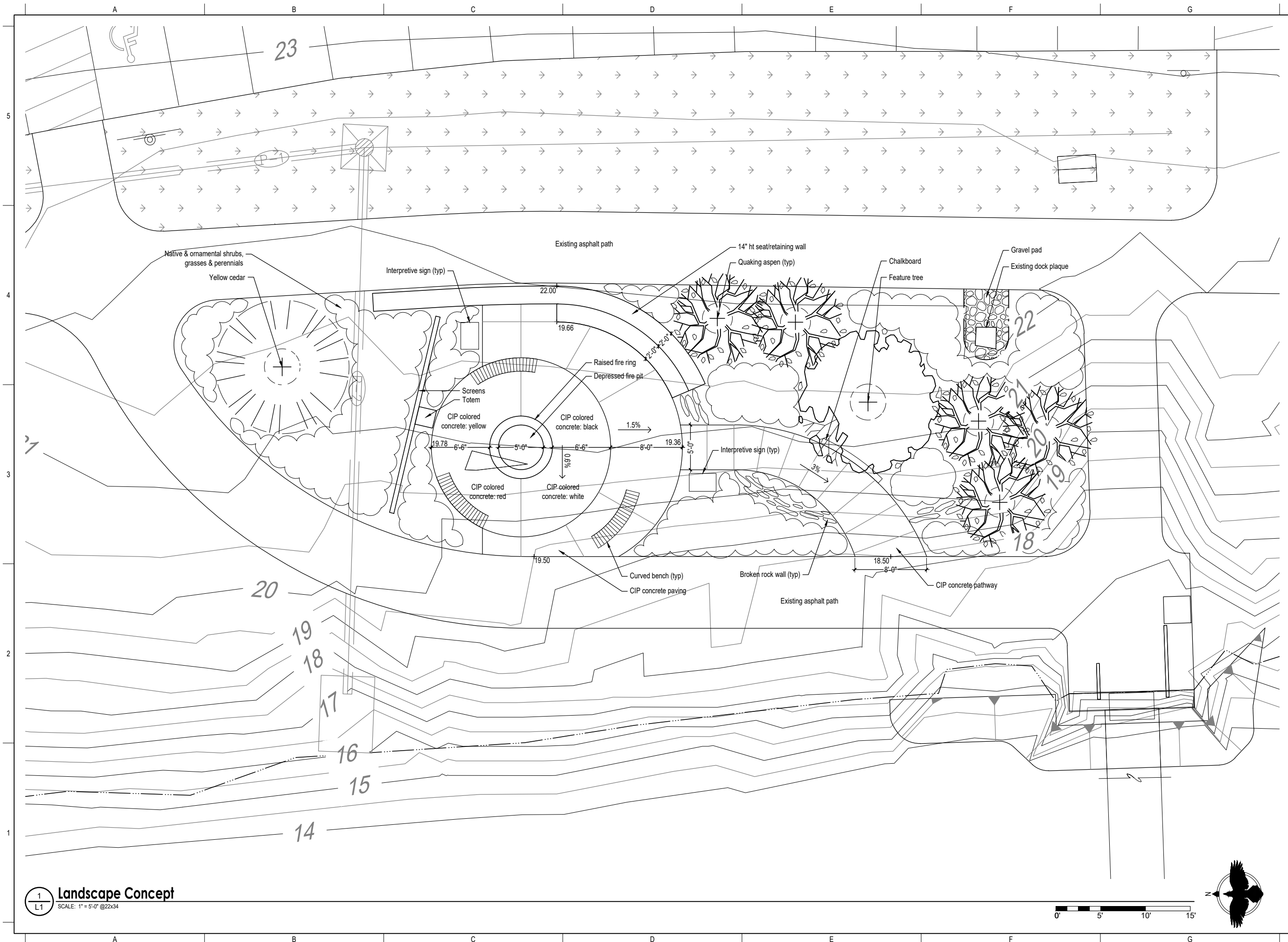
Fee proposal					21-Jan-19
	Client:	AWARE			
	Project:	AWARE Totem Plaza			
	Contract Type:	Lump Sum			
		Corvus Design			
	Personnel Type	Managing Principal	Principal	Landscape Architect II	Total Hours/ Total Fee
	Base Hourly Rate	\$170.00	\$155.00	\$105.00	
Task	Hourly Rate	\$170.00	\$155.00	\$105.00	
Design Period Services					
1.0	Conceptual Design				
1.01	Drawing Setup/Import Files	0	0	2	2
1.02	Develop Schematic Landscape Plan	0	0	12	12
1.03	Meetings (2 @ 2 hours each)	0	4	4	8
1.0	Task Total Hours	0	4	18	22
1.0	Task Total Fee	\$0	\$620	\$1,890	\$2,510.00
1.0	Task Expenses				\$0.00
2.0	Construction Documents				
2.01	Draft Construction Documents	0	0	20	20
2.02	Quality Assurance/Quality Control	2	0	0	2
2.03	Final Construction Documents	0	4	8	12
2.04	Cost Estimate	0	0	4	4
2.05	Meetings (2 @ 1 hours each)	0	2	2	4
2.0	Task Total Hours	2	6	34	42
2.0	Task Total Fee	\$340	\$930	\$3,570	\$4,840.00
Design Period Services Totals					
	Labor Total Hours	2	10	52	64
	Labor Total Fee	\$340.00	\$1,550.00	\$5,460.00	\$7,350.00
	Design Fee Total				\$7,350.00
Fee Proposal Grand Total					
	Grand Total Fee				\$7,350.00
Fee Notes:					
1) Fee includes single copy 8.5x11 and 11x17 hard copy reproduction and digital files. Additional reproduction shall be					
2) Additional deliverables, tasks, meetings and coordination beyond those outlined in this fee, and design aspects outside of scope, shall be considered additional services and shall be billed on a time and expenses basis or negotiated lump sum.					
3) Revisions to approved permit set or due to project revisions after submittal will be an additional service to be billed as					



Corvus Design
119 Seward Street
Suite 15
Juneau, Alaska 99801
www.corvus-design.com

Estimate of Probable Costs				Thursday, March 14, 2019	
Client:	AWARE				
Project:	AWARE Totem & Plaza				
EstimateType:	Conceptual				
Section	Item	Quantity	Unit	Cost	Extended
1.0 Hardscape Items					
1.01	Concrete Paving (4")	86	SY	\$ 120.00	\$ 10,320.00
1.02	Gravel Pad (6" Depth)	1	CY	\$ 125.00	\$ 125.00
1.03	Concrete Retaining Wall	36	LF	\$ 200.00	\$ 7,200.00
1.04	Raised Concrete Fire Pit	1	LS	\$ 2,000.00	\$ 2,000.00
1.05	Totem and Screens Footing	1	LS	\$ 8,000.00	\$ 8,000.00
1.0 Section Total					\$ 27,645.00
2.0 Landscape Items					
2.01	Planting Soil (4" Depth)	23	CY	\$ 85.00	\$ 1,955.00
2.02	Yellow Cedar (8' height)	1	EA	\$ 750.00	\$ 750.00
2.03	Quaking Aspen (2" Cal)	5	EA	\$ 300.00	\$ 1,500.00
2.04	Feature Tree (2" Cal)	1	EA	\$ 750.00	\$ 750.00
2.05	Shrubs, Grasses & Perennials (approx. 3' spacing)	263	EA	\$ 65.00	\$ 17,095.00
2.06	Broken Rock/Wall	1	LS	\$ 2,000.00	\$ 2,000.00
2.07	Bark Mulch (6" depth)	35	CY	\$ 125.00	\$ 4,375.00
2.0 Section Total					\$ 28,425.00
3.0 Furniture					
3.01	Bench	3	EA	\$ 1,000.00	\$ 3,000.00
3.02	Chalkboard	1	EA	\$ 500.00	\$ 500.00
3.03	Interpretive Panel	2	EA	\$ 800.00	\$ 1,600.00
3.0 Section Total					\$ 5,100.00
Mobilization		10%			\$ 6,117.00
Landscape Total					\$ 67,287.00
Contingencies					
Construction Contingency		10%			\$ 6,117.00
Contingency Total					\$ 6,117.00
Estimate Grand Totals					
Grand Total Estimate					\$ 73,404.00

Drawing L:\PRO-19-01 AWARE Plaza and Totem2 - CAD\Corvus-Sheets.dwg last saved on 3/8/2019 12:06 PM was plotted by Linda Pringle on 3/14/2019 8:49 AM



Landscape Concept
SCALE: 1" = 5'-0" @22x34

12 of 50
Corvus Design
Landscape Architecture
www.corvus-design.com
Anchorage - 907.222.2859
2506-B Fairbanks St. 99503
Juneau - 907.988.9000
119 Seward St. 99801
AECC #1195

AWARE
SHAA KA ATYATX'I NOOWU | 907-586-6623

SEAL:

AWARE (SHA'A KA ATYATX'I NOOWU)
AWARE Totem & Plaza
Concept Design
Juneau, Alaska

1" ACTUAL
If the above dimension does not measure exactly 1", this drawing has been enlarged or reduced, affecting all scales.

DATE: 14/03/2019
JOB NUMBER: PRO-19-01
DRAWN BY: LP
CHECKED BY: CM

Landscape Plan
SHEET #:
L1

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BLUEPRINT DOWNTOWN OCTOBER 30, 2018 MEETING SUMMARY

Table of Contents

1. Blueprint Downtown Project and Context.....	1
2. Work Completed and Public Input Prior to October 30.....	2
3. Design of October 30th Meeting	3
4. Topline Results – October 30 Meeting	4
5. Full Results — October 30 Meeting	5
5.1 Draft Vision Statements.....	5
5.2 Pay With Your Pennies.....	7
5.3 Vehicle (and Bicycle) Access and Parking.....	8
5.4 Sustainability and Capacity	12
5.5 Public Safety.....	14
5.6 Pedestrian Access and Experience.....	16
5.7 Natural Environment	18
5.8 Identify and Culture	20
5.9 Housing and Neighborhoods	22
5.10 Business Vitality	25
6. Next Steps for Blueprint Downtown	27

1. Blueprint Downtown Project and Context

The City and Borough of Juneau (CBJ) Community Development Department (CDD) is now preparing a Downtown Juneau area plan termed “Blueprint Downtown.” While the geographic extent of the plan is still being refined, the general area can be seen on Figure 1.

Blueprint Downtown follows successful completion of an Auke Bay area plan and a Lemon Creek area plan. All adopted area plans reflect robust public involvement, insights of a volunteer steering committee comprised of neighborhood interests, and leadership by CDD professional planners. Area plans provide direction on desired future growth, zoning, and improvements needed to achieve goals.

MRV Architects, with team members Alaska Robotics and Sheinberg Associates, is assisting CDD planners with an initial sweep of public outreach to help define the vision and goals for the Blueprint Downtown area plan.



Table Conversations at August 30 Meeting

The Blueprint Downtown steering committee was appointed in mid-October.

2. Work Completed and Public Input Prior to October 30

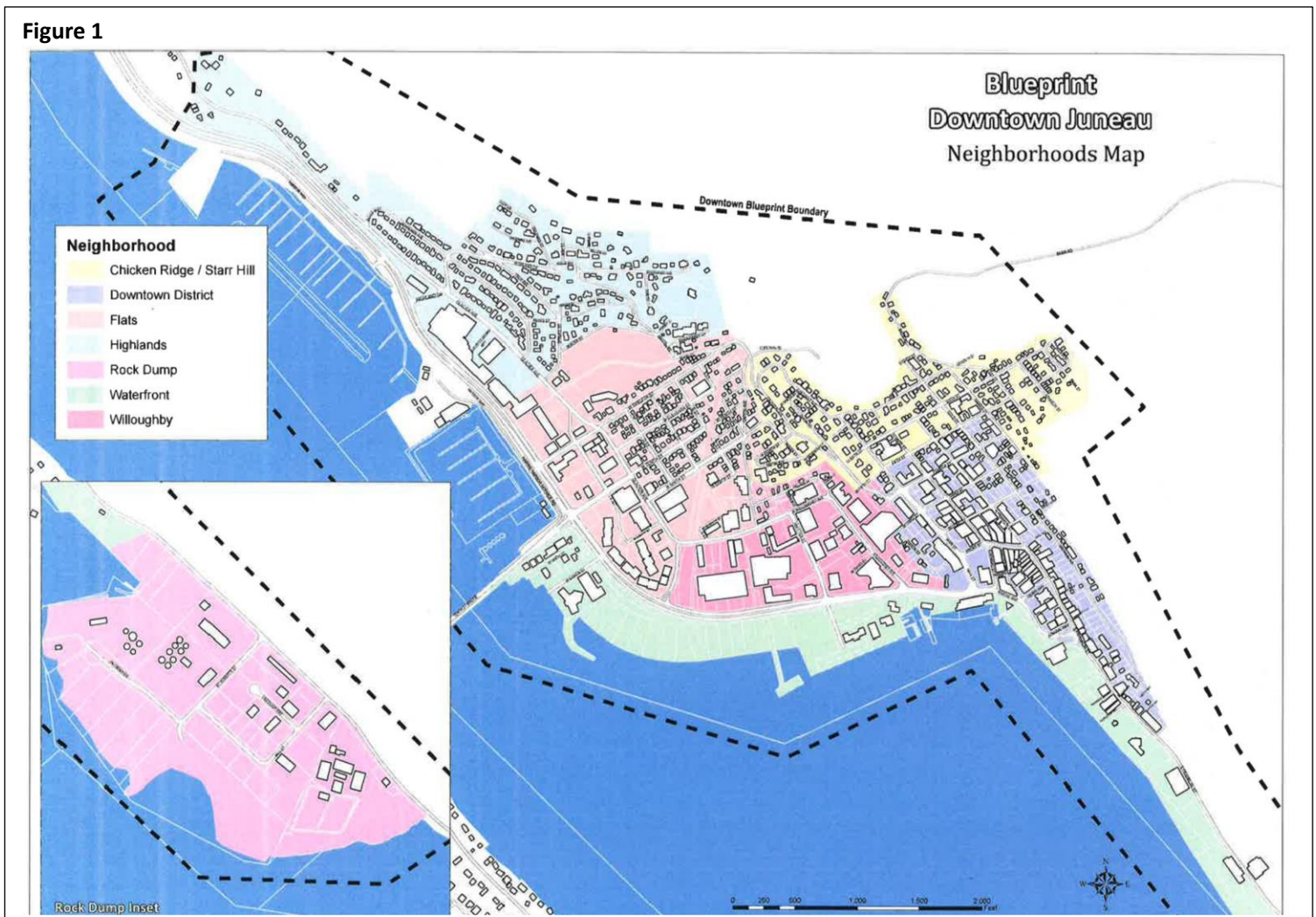
First Public Meeting

A fast-paced public meeting on August 30 at the Juneau Arts and Culture Center was attended by more than 120 people. Small table groups provided ideas on a desired 10-20 year vision, and concerns and desired improvements on a wide range of topics.

Wide-ranging discussions occurred at each of eight “Topic Tables” on downtown:

- Housing
- Traffic, Transit, and Parking
- Business Vitality and Well-being
- Residential Neighborhoods
- Bicycle and Pedestrian Movement
- Seasonal Visitors and Carrying Capacity
- Design, Culture, Identity/Values, Place-making
- Family-Friendly, Features, Open Space, and Recreation

Figure 1



Surveys and Interviews

In addition to input from the 120 who attended the August 30 meeting, over the next two months the team collected:

- 426 online comment surveys, emailed comments, and Meeting-To-Go results (of these, 20 came in after the October 30 meeting)
- 56 “nightlife” interviews, with individuals socializing downtown late at night
- 46 interviews with downtown merchants and vendors
- 115 interviews with downtown visitors (mostly cruise ship passengers)

All input was reviewed by the full team in mid-October, and coded based on content. This resulted in about 6,000 comments when sorted by individual topic.

3. Design of October 30th Meeting



Glimpse of October 30 Open House

Blueprint Downtown hosted a public Open House on October 30th at the Elizabeth Peratrovich Hall from 6:30 – 8:30 pm. Just over 100 people attended this lively meeting, walking through the room at their own pace and completing the activities on various topics.

The team used the comments received prior to the Open House to create these 10 activity stations:

- **8 “Theme” Stations.** Each had draft goal statements and 15-20 possible action items.
 - At each station, participants received three stickers – one to vote for their top priority, and two others to place on their next most important priorities.
 - At several of the Theme stations there were some “pop-outs” where people could register ideas on very specific questions.
- **“Spend CBJ Money.”** Attendees each got 10 pennies to “spend” how they wished among 10 jars that represented different CBJ investments.
- **Draft Downtown Vision Statements.** Here, each participant was given 2 stickers and invited to vote for the vision statements that were most important to them. They could vote for two or put both

their stickers on one, unlike at other stations. If they had suggested edits or amendments they were welcomed to write them on a sticky note and place them on the poster as well.

4. Topline Results – October 30 Meeting

Out of 125 possible actions divided among eight themes, a few rose up to the top as the most important concerns and solutions. Each of these actions (see table below) received at least 40 total votes or got at least 15 “this is my highest priority” votes. These priorities address:

- Opioid addiction, housing, and services for Juneau’s homeless population
- Completion of the Seawalk
- Increasing business vitality
- Electrifying public transit including a new downtown circulator as well as plugging cruise ships to shore power
- Creating more affordable housing

MOST IMPORTANT CONCERNS/ACTIONS	VOTES	
	No. Top Priority	Total
1. Create more treatment centers and services for individuals with mental, drug, or alcohol behavioral problems.	40	60
2. Complete the Seawalk from the AJ Dock to the Whale.*	30	50
3. Complete the Seawalk across the waterfront.*	26	44
4. Fund and construct the second phase of Housing First.	25	47
5. Create an electric downtown Circulator Trolley to move people between South Franklin, the Transit Center, Willoughby District, and remote parking.	25	44
6. Create more affordable entry level housing for young people.	20	41
7. Identify underutilized properties, and promote redevelopment through meaningful tax benefits and/or cash incentives.	18	45
8. Require cruise ships to plug in to shore power while in town to reduce air pollution.	18	40
9. Create a multi-vendor marketplace for local businesses, including food trucks.	18	36
10. Use electric vehicles for all public transportation including a Downtown circulator.	15	40
11. Find a new location for the Glory Hall where they can still achieve their mission of providing food, shelter, and compassion to those in need.	15	36

** An action to complete the seawalk was listed for more than one theme and twice received top votes.*

Mirroring the top priority action items, when each person at the meeting was given 10 pennies to spend however they wanted among 10 options, the jars with the most pennies (100 or more) were for:

170		Services and Housing for Homeless: Provide funding for increased services and housing with the goal of eliminating homelessness in downtown Juneau.
140		Fund the Seawalk Completion: A critical gap exists in the Seawalk between Merchant’s Wharf and Gold Creek. Fund property acquisition and construction to complete the Seawalk link
115		Fund new Affordable Housing: Either funded by the CBJ directly, or through a public/private partnership, construct additional new Downtown Housing. Housing would be focused on year-round vitality, and cover a range of rents.
114		Fund Electric Circulator Buses: To alleviate Downtown congestion, create a “Circulator” bus system that runs continuously through high-pedestrian seasons, linking the South Franklin tram area, Transit Center, and Willoughby District/ SLAM. (Circulator might work in conjunction with a new parking garage).

5. Full Results — October 30 Meeting

5.1 Draft Vision Statements

Five Downtown Vision Statements were presented for review. They were developed based on all input received.

Authentic Character and Culture

Juneau's appeal flows from the richness of our shared culture, and the opportunity to showcase our complex and compelling story. The real connection between our people, cultures, water, and land provides and authenticity that differentiates Juneau from other communities. This Authenticity should be emphasized in all design and planning activities.

Vibrant and Locally Focused

Public investment in housing initiatives, cultural offerings, and business opportunities should focus on improving Juneau as a year-round destination for locals and visitors. Increased opportunity to expand on our pedestrian scale, rich cultural offerings, and locally-focused businesses, will be self-reinforcing, creating greater vitality.

Accessible and Walkable

Pedestrian routes should be improved to flow smoothly and safely, linking the waterfront and various Downtown destinations. Canopies and improved streetscapes should provide comfortable routes in all weather and times of year. Pedestrian opportunities should be cultivated and emphasized, including the potential of closed street areas for pedestrian activities.

Beautiful and Clean

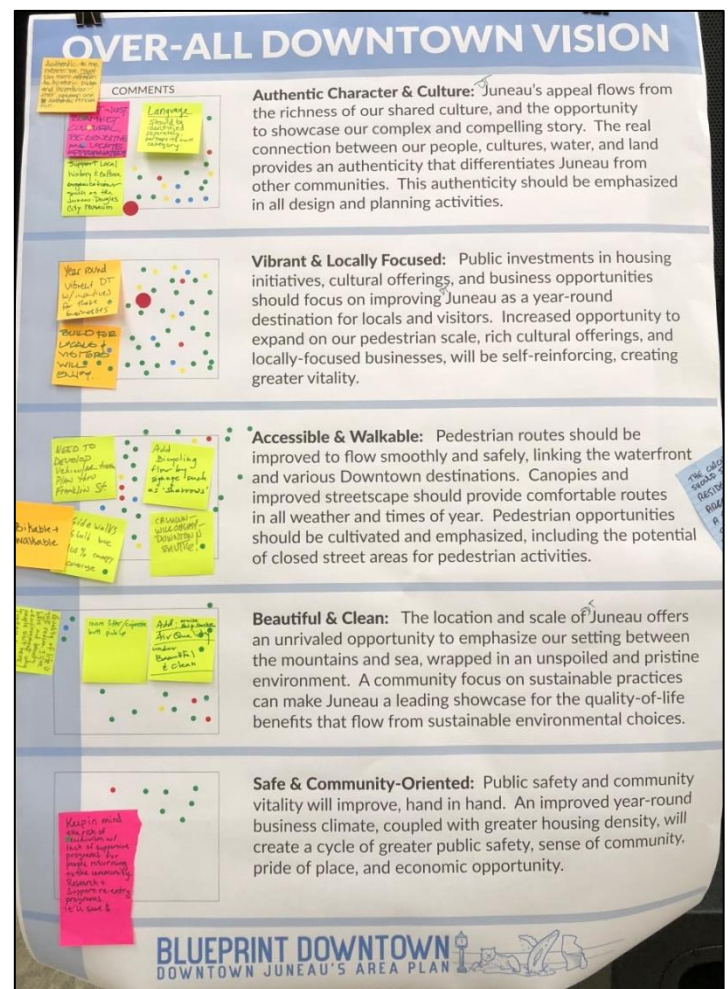
The location and scale of Juneau offers an unrivaled opportunity to emphasize our setting between the mountains and sea, wrapped in an unspoiled and pristine environment. A community focus on sustainable practices can make Juneau a leading showcase for the quality-of-life benefits that flow from sustainable environmental choices.

Safe and Community Oriented

Public safety and community vitality will improve, hand in hand. An improved year-round business climate, coupled with greater housing density, will create a cycle of greater public safety, sense of community, pride of place, and economic opportunity.

At this station, each participant received two stickers and invited to vote for the vision statements that were most important to them.

They could vote for two or put both their stickers on one, unlike at other stations. If they had suggested edits or amendments they were welcomed to write them on a sticky note and place them on the poster as well.



Draft Vision Statements

Additional Votes for Comment*	Comment	In Response To
	Authentic to me means we must pay more attention to historic buildings and incentivize their upkeep and authentic renovation	Authentic Character and Culture
3	Don't just blanket cultural, be sensitive and locate appropriately	Authentic Character and Culture
	Support local history and culture organizations such as the Juneau Douglas City Museum	Authentic Character and Culture
1	Year-round vibrant downtown with incentives for those businesses.	Vibrant and Locally Focused
5	Build for locals, and visitors will enjoy	Vibrant and Locally Focused
1	Calhoun to Willoughby to Downtown in Shuttle!	Accessible and Walkable
	Add bicycling flow by signage such as "sharrows"	Accessible and Walkable
1	Sidewalks should have 100% canopy coverage	Accessible and Walkable
	Bikeable and walkable	Accessible and Walkable
	Need to develop vehicular traffic plan through franklin st.	Accessible and Walkable
3	Add: Cruise ship smoke, air quality, under beautiful and clean	Beautiful and Clean
	Quality of life is the reason I live here and beauty and environment why people visit here. Juneau can be a showcase for sustainable environmental choices.	Beautiful and Clean
	More litter/cigarette butt pick up	Beautiful and Clean
	Keep in mind the risk of recidivism with lack of supportive programs for people returning to the community. Research and support re-entry programs. It'll save money.	Safe and Community Oriented

*Once suggestions were up on sticky notes, some people chose to use their sticker votes to “second” these comments.

5.2 Pay With Your Pennies

Each person at the meeting was given 10 pennies to spend however they wanted among 10 options.



Pennies	Project Options to Fund
170	Services and Housing for Homeless: Provide funding for increased services and housing with the goal of eliminating homelessness in downtown Juneau.
140	Fund the Seawalk Completion: A critical gap exists in the Seawalk between Merchant's Wharf and Gold Creek. Fund property acquisition and construction to complete the Seawalk link
115	Fund new Affordable Housing: Either funded by the CBJ directly, or through a public/private partnership, construct additional new Downtown Housing. Housing would be focused on year-round vitality, and cover a range of rents.
114	Fund Electric Circulator Buses: To alleviate Downtown congestion, create a "Circulator" bus system that runs continuously through high-pedestrian seasons, linking the South Franklin tram area, Transit Center, and Willoughby District/ SLAM. (Circulator might work in conjunction with a new parking garage).
80	Funds for the New JACC: Provide funding assistance for the new JACC building and surrounding development for the arts district.
77	Funds for Building Rehabilitation: Establish a program to identify and help finance the rehabilitation and modernization of priority downtown properties. Funds could support both housing and business opportunities.
66	Funds for Greater Police Presence: Provide funding for a greater number of officers on the streets Downtown, and provide more permanent and accessible staffing at the downtown police satellite station.
59	Fund a new Marine Park with Green Space: Much of the open space downtown is used for summer-focused tour bus staging. Construct a new people-focused park on the waterfront that provides year-round recreational and relaxation opportunities, capitalizing on view and waterfront linkages.
55	Fund Covered Walkways linking Downtown to SLAM /JACC: Design and construct a new covered canopy/walkway that provides an attractive and weather-protected pedestrian link between the Downtown core and the emerging Willoughby Arts District.
47	Fund a new Parking Garage: Fund needed steps to acquire property and build a new parking structure. Ideally, the garage would serve employees, shopping, and cultural events.

5.3 Vehicle (and Bicycle) Access and Parking

DRAFT GOALS

- 1. Congestion –Actively manage and reduce vehicle congestion in the Downtown through street design, transit, parking, and infrastructure decisions.**
- 2. Transit – Increase the use of transit options, reducing congestion and the reliance on single-occupant cars to and from downtown. Implement a circulator transit system Downtown to facilitate cross-town movement.**
- 3. Parking – Balance the need for increased Downtown parking, better utilization of existing parking, and parking demand management.**
- 4. Bicycle Commuting – Reduce vehicular congestion by providing safe, connected, and adequate bicycle infrastructure, making bicycle commuting a viable alternative.**
- 5. Design and Maintenance – Incorporate authentic, inviting, and innovative streetscape designs in Downtown. Improved street and sidewalk maintenance and snow removal will ensure infrastructure investments are safe and well-used.**

VEHICLE (AND BICYCLE) ACCESS AND PARKING – ACTIONS (In Priority Order)	VOTES		
	Top Priority	Other	Total
1. Create an electric downtown Circulator Trolley to move people between South Franklin, the Transit Center, Willoughby District, and remote parking.	25	19	44
2. Use some of Downtown’s vacant lots to add more parking in beautifully-designed multi-level parking garages.	12	11	23
3. Create Park and Ride lots in the Valley and Douglas for transit and car-pools to and from Downtown; incentivize large employers to use.	5	25	30
4. Electrify both city buses and tour buses to reduce fumes in Downtown and at the Glacier.	6	19	25
5. Provide Downtown bike lockers, bike parking, a bike share program, more bike racks with tools, and dedicated interconnected lanes for bicycling to/from and around town.	5	16	21
6. In the long term, relocate AML and industrial truck traffic to an area outside of the Downtown Franklin Street bottleneck.	6	14	20
7. Stop investing in parking structures. Redevelop areas now used for surface parking lots, emphasizing transit, car pools, car-sharing, bicycling, and walking.	5	11	16
8. Improve Capital Transit bus stops/shelters to better meet year-round needs, including displays that show real time route status, security cameras, better snow removal.	8	6	14
9. Better manage congestion in the summer, especially along South Franklin Street -- this discourages locals from coming to town.	4	8	12
10. Provide more capacity and route frequency for Capital Transit busses, especially in the summer to accommodate local use in combination with seasonal visitor use.	3	9	12
11. Involve managers of Downtown’s city, Native, university, school district, state and	4	6	10

VEHICLE (AND BICYCLE) ACCESS AND PARKING – ACTIONS (In Priority Order)	VOTES		
	Top Priority	Other	Total
federal buildings in joint parking solutions. Identify public-private joint solutions.			
12. Install electric light rail transit system from rock dump dock to Glacier via the airport along Old Glacier Highway.	6	3	9
13. Better manage and enforce parking in both parking garages, including increased safety and supervision.	1	8	9
14. Ban vehicles, except the Circulator, during tourist season in defined Downtown areas to allow people to move more freely and create a plaza atmosphere.	1	7	8
15. Initiate an electric car-share program, emphasizing Juneau's uniquely favorable conditions. Provide electric vehicle fast charging ports, and multiple pick-up locations for vehicles.	0	3	3
16. Reduce vehicle congestion and parking in residential neighborhoods caused by seasonal employees and tour vehicles. Set up a residential permit parking system.	1	0	1
17. Increase Downtown parking capacity in existing parking garages, and through enhanced on-street parking, serving residents, employees, and business patrons.	0	0	0

Written Comments

3. Create Park and Ride lots in the Valley and Douglas for transit and car-pools to and from Downtown; incentivize large employers to use.

- “Take steps to move to bus rapid transit then fixed guideway starter system. This all may be influenced by a second crossing, loop configuration in the future.”

12. Install electric light rail transit system from rock dump dock to Glacier via the airport along Old Glacier Highway.

- “Use Walmart lot”

Pop-Outs for Vehicle Access and Parking

Where are electric vehicle (EV) charging stations most important?

- “State Office Building, Federal Building, NOAA, major employee spots, schools should all have lots of 118v charge access, new multi-family housing should be required to have EV charger or wiring available, State lots (DEC, DNR, F&G)”

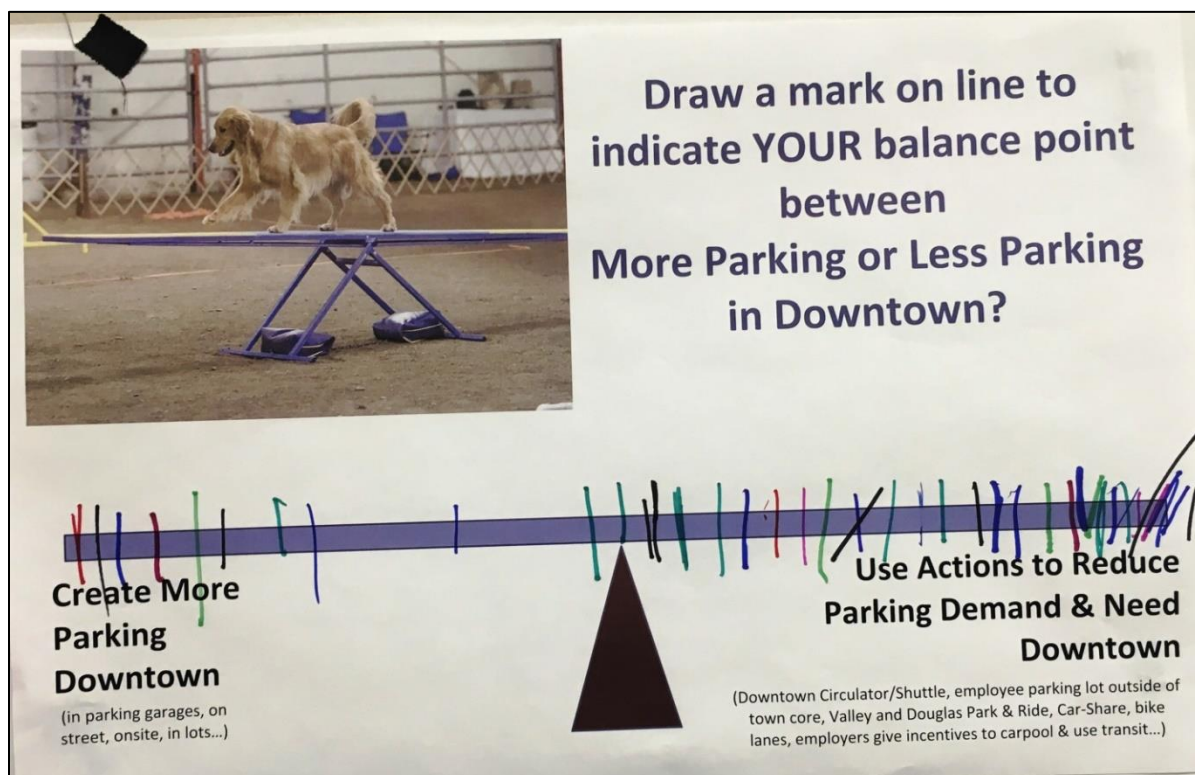
Who pays for new electric vehicle (EV) charging stations downtown? Is charging free?

- “EV charging - why do EV's pay when on street parking isn't charged?”
- “EV should pay. We own an EV and sometimes we need a charge and will want to pay for it. More charging stations w payment via credit card.”
- “AELP/CBJ invest in stations, EV owners should pay to use”
- “Eventually should have pay for use chargers - when #s allow. In meantime, should have consistent CBJ and private fee system/ free or small fee”
- 2 votes for: “People who have EV should pay a fee and have a limited time to charge so others can use also”
- 2 votes for: “Have annual sticker, modest fee paid by EV owners”



Marine Parking Garage EV Charging Station

- 3 votes for: "User fees"



Why did you mark your line where you did?

- "It's unrealistic to expect to force people to give up all gas powered individual cars in the next 15 years at least - so we need to continue to improve reasonable options for parking cars"
- "ALL great cities I know of have good public transportation, useful to visitors and residents alike. (I don't consider LA a great city, for example and contrast). Thinking holistically, if shopping needs can be met downtown, along with work and recreation, then "needing" to drive to 3 or 4 places to get it all done is eliminated."
- "Parking is needed. People in the valley need to drive"
- "Open up available spots, find ways to add more, utilize quick transit circuits"
- "More tourism DT = more seasonal employees that report to work DT/non-regular hours would make ride-share options unattractive. More parking is needed."
- "Parking garage (joint use state, city, fed). W Willoughby area. shifting all day parking away from core...and encouraging Willoughby"
- "Need more parking options near downtown and not have to Pay as that discourages locals from coming downtown"
- "I live downtown w no off-street parking and sometimes have to park far away, when people use our street for event/work parking. I would like "local" permits to limit people parking on residential streets and encourage use of parking lots on the edges of town for commuters and shoppers."
- "Population center is in the valley - need to accommodate those citizens and encourage coming downtown"
- "Downtown is not designed for high traffic in summer. Keep cars out of town. Use a circulator to move people in summer. fall - winter might be ok"

- “A solution is needed for the locals who work at the cruise ship docks. their vehicle is their "office," but there's nowhere to park. Could provide park and ride and a place for them to keep their belongings safe.”
- “I don't feel parking is a problem or that making room for more cars is a priority. More mass transit, biking, walking, shuttle space and opportunities”
- “Downtown spaces are too valuable to be used for parking. Create more housing and public spaces instead.”
- “Valley to Downtown *10 min*, Parking downtown *15 min*”
- “There's only so much more room for parking. So much of downtown is already paved for parking”
- “midway to right. Circulators, park n ride, improved bus (e.g. all the way on riverside)”
- “We need to do more to encourage less car usage, make it easier to live in Juneau w/o cars. Downtown Juneau in summer especially would be much more enjoyable with fewer cars or more pedestrian spaces.”
- “Driving sucks! Make downtown walkable/bikable. emphasize public transit/increase service frequency”

Should new condo/apt housing in downtown require parking? Why or why not?

- Build state office buildings in the valley so people don't have to drive downtown to work. Quit building cities around cars. Time for a paradigm shift!
- No parking in-house. Should be rigid. We need housing downtown. Let the market decide if parking is necessary. It is an extra cost that makes housing expensive. 1 parking spot = \$45,000
- Condos and apartments - yes, some parking should be required. Possible to give residents a choice to pay for spots or not? Possible to sell/rent spaces to public not used by residents?
- No, don't require. We need to encourage less use of cars and not everyone needs or wants a car. Better transit options so people don't need cars. Maybe have a few spaces available but not one for every unit
- No, don't require parking. Parking requirements: drive up costs of development; free/subsidized housing for cars but not people? ; makes downtown less walkable and affordable; people like living near amenities, people don't like commuting and driving; people like walking
- We need *better public transit so that people may be able to get along without a car. But as long as cars are needed to get to trails, etc, parking should be required. *better=more frequent and more routes out the road
- New residences should not require lots of parking so we encourage more people to walk and encourage bus use and businesses to serve downtown - like we used to do!
- Residential development should go together with a joint use garage in Willoughby area. Then parking with development may not be required
- We waste too much valuable property to store cars for 8 hours/day. Let the market determine if parking is needed. Stop Californiacation!

VEHICLE ACCESS & PARKING	
ACTIONS	STICKERS
A. Better manage congestion in the summer, especially along South Franklin Street -- this discourages locals from coming to town.	
B. Create an electric downtown Circulator Trolley to move people between South Franklin, the Transit Center, Willoughby District, and remote parking.	
C. Create Park and Ride lots in the Valley and Douglas for transit and car-pools to and from Downtown; incentivize large employers to use.	
D. Ban vehicles, except the Circulator, during tourist season in defined Downtown areas to allow people to move more freely and create a plaza atmosphere.	
E. Increase Downtown parking capacity in existing parking garages, and through enhanced on-street parking, serving residents, employees, and business patrons.	
F. Better manage and enforce parking in both parking garages, including increased safety and supervision.	
G. Use some of Downtown's vacant lots to add more parking in beautifully-designed multi-level parking garages.	
H. Stop investing in parking structures. Redevelop areas now used for surface parking lots, emphasizing transit, car pools, car-sharing, bicycling, and walking.	
I. In the long term, relocate AML and industrial truck traffic to an area outside of the Downtown Franklin Street bottleneck.	
J. Reduce vehicle congestion and parking in residential neighborhoods caused by seasonal employees and tour vehicles. Set up a residential permit parking system.	
K. Initiate an electric car-share program, emphasizing Juneau's uniquely favorable conditions. Provide electric vehicle fast charging ports, and multiple pick-up locations for vehicles.	
L. Involve managers of Downtown's city, Native, university, school district, state and federal buildings in joint parking solutions. Identify public-private joint solutions.	
M. Electrify both city buses and tour buses to reduce fumes in Downtown and at the Glacier.	
N. Install electric light rail transit system from rock dump dock to Glacier via the airport along Old Glacier Highway.	
O. Increase capacity and route frequency for Capital Buses, especially in the summer to accommodate visitors in combination with seasonal visitor use.	
P. Provide Capital Transit bus stops/shelters to better serve round-trip needs, including displays that show real-time status, security cameras, better snow removal.	
Q. Provide Downtown bike lockers, bike parking, a bike-share program, more bike racks with tools, and dedicated interconnected lanes for bicycling to/from and around town.	

- Yes- still at this time. New housing units must have a reasonable amount of spaces provided by developers - maybe not 1 for each housing unity, but some reasonable number
- Yes! even if people walk downtown will have cars that need places near core

Sticker Voting on Priority Actions

5.4 Sustainability and Capacity

DRAFT GOALS

1. Manage the impacts of large scale tourism on downtown Juneau.
2. Increase electric vehicle use for personal and public transportation.
3. Develop more sustainable waste management practices, decrease pollution, and increase food security.
4. Explore ways to address climate change through adaptation and mitigation as a city.
5. Promote and incentivize the adoption of renewable energy heating solutions, like District Heating and residential heat pumps.

SUSTAINABILITY AND CAPACITY – ACTIONS (In Priority Order)	VOTES		
	Top Priority	Other	Total
1. Use electric vehicles for all public transportation including a Downtown circulator.	15	25	40
2. Incentivize the installation of renewable energy heating systems, such as heat pumps, in residential and commercial buildings.	6	31	37
3. Require cruise ships to utilize on-shore power.	13	13	26
4. Work with business owners to develop more practical recycling & packaging practices for tourists & locals.	6	19	25
5. Develop community bike paths into a clear network that encourages cycling as a means of transportation.	9	14	23
6. Develop a “Food Security” initiative; support local growers and community gardens.	8	11	19
7. Determine sustainable visitor capacity and set a limit on cruise ships and cruise ship passengers.	5	13	18
8. Prioritize climate change mitigation and adaptation in all future city planning.	5	12	17
9. Increase hydroelectric energy usage, including District heating.	9	6	15
10. Foster greater support for the Juneau Commission on Sustainability to implement adopted sustainability plans.	1	14	15
11. Provide more litter pickup and more bear-proof garbage cans downtown that are easy to operate.	3	4	7
12. Identify and protect downtown Juneau’s most important scenic viewsheds.	3	4	7
13. Develop more eco-tourism and associated independent travel options.	3	4	7
14. Halt investment in infrastructure for personal vehicles and begin recovery of large land areas now buried under parking lots.	1	6	7
15. Implement a smoking ban in downtown Juneau.	1	3	4

16. Create a large community garden park space in downtown Juneau.	1	3	4
17. Incentivize electric vehicle ride sharing for downtown residents.	0	1	1

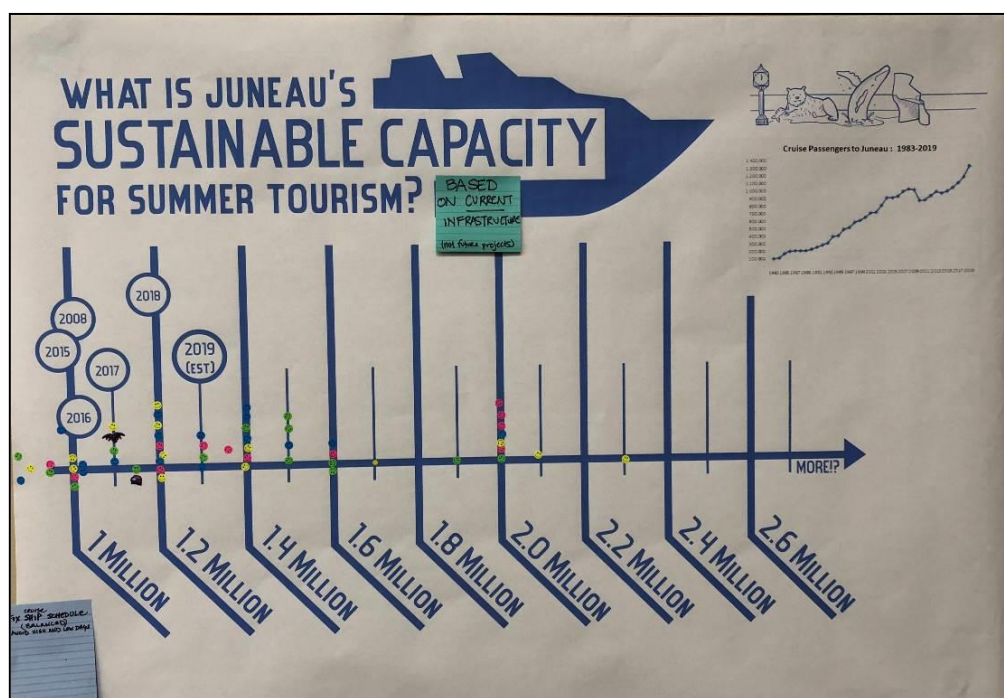
Written Comments

- “Regarding increase of electricity demand for EV (including busses?) etc, also heat pumps replacing oil furnaces/heat. How do we avoid increasing cost of electricity (cost of increasing elect. production will be expensive i.e. new dam) such that average consumer doesn't experience huge increases in electric bill? Thanks”
- “Sustainability and food security and climate change considerations must include discussions on our failing fish management and declining herring and salmon as competition demands for sport and guided fishing increase.”
- “Utilize indigenous knowledge and wisdom to implement goals, as they've sustained these lands since time immemorial”
- “Juneau would starve if the barges were interrupted. We need a serious food bank plan.”
- “Add bike ‘sharrows’, not just paths!”

Pop-out Question for Sustainability and Capacity

What is Juneau's Sustainable Capacity for Summer Tourism (based on current infrastructure)?

Each participant was invited to place a sticker on the chart at the number of tourists they felt best answered the question. The graphic shows the number of tourists in Juneau in recent years, the highest being 1.2 million in 2018.



Results:

- 52% of stickers were placed at 1.2 million and below.
- 76% of stickers were placed at 1.6 million and below.
- The highest vote was for 2.3 million, the lowest votes were for less than 1 million.

Written Comments

“The more tourist companies and tourists we have the more they define and manipulate our community. They could even sue us!!!”

“Fix cruise ship schedule (balanced). Avoid high and low days.”

5.5 Public Safety

DRAFT GOALS

1. Create a welcoming, clean, and well-lit Downtown
2. Incentivize building upkeep and cleanliness
3. Increase winter activity with local businesses, walkable areas, and public events
4. Reduce problematic alcohol and drug use
5. Provide solutions to decrease Downtown homeless
6. Increase police presence, as well as treatment options for individuals with behavioral or substance-abuse problems

PUBLIC SAFETY – ACTIONS (In Priority Order)	VOTES		
	Top Priority	Other	Total
1. Create more treatment centers and services for individuals with mental, drug, or alcohol behavioral problems	40	20	60
2. Incentivize building maintenance, and the upgrade of dilapidated buildings and facilities.	12	24	36
3. Regulate and limit cruise ship emissions for health & safety of residents	8	23	31
4. Increase winter activities in Downtown, thereby increasing public street presence, and decreasing vagrancy.	12	18	30
5. Provide improved and attractive sidewalks and street lighting	5	24	29
6. Improve bicycle safety with separated bike lanes	2	22	24
7. Relocate the Glory Hall to a location further away from liquor stores and bars	6	13	19
8. Add more police presence downtown to help resolve safety concerns	2	9	11
9. Make downtown more beautiful, with greater sense of pride to help lessen safety concerns	2	9	11
10. Add video surveillance on Downtown streets	1	7	8
11. Improve traffic intersections for the safety of pedestrians	1	7	8
12. Provide improved parking garage safety and supervision	1	6	7
13. Limit the number of liquor stores in the Downtown area	0	6	6
14. Require closed seasonal shops to have attractive window décor and security systems in winter months	1	2	3
15. Create neighborhood watch programs, with links to help enforcement of	0	1	1

identified problems

Written Comments

4. Increase winter activities in Downtown, thereby increasing public street presence, and decreasing vagrancy.

- “More year-round housing opportunities create community and public safety”

2. Incentivize building maintenance, and the upgrade of dilapidated buildings and facilities.

- “And/or penalize building owners who fail to adequately comply to safe building standards”

On Public Safety in general

- “More Public Restrooms”
- “When working towards public safety, keep gentrification and housing costs in mind. I can't afford to live in a perfectly pristine and pure neighborhood. Most cant.
- “Penalize/enforce alcohol sales to inebriated individuals. Fine/shut down businesses that consistently sell alcohol to inebriates.”
- “Paris has warm, insulated "sleeping tubes," for the homeless, Housing cubicles”
- “Public bathrooms need more and longer open hours”
- “limit alcohol establishments”
- “limit buying of alcohol”
- “Look into what "works" for non-troubled youth. Check out the Detroit mode online. They got crime down from 80% to 20% by providing safety and good experiences for youth”
- “Pay phones available year round”
- “Bathrooms which city cleans and checks”
- “Blanket goals like "keeping drunks off the street" and creating more treatment facilities provide and illusion of action w/o solving a fundamental problem. Partner with community orgs and tribes to educate officials on the causes of this problem. Mandatory training for police, etc.”

PUBLIC SAFETY	
ACTIONS	STICKERS
A. Add more police presence downtown to help resolve safety concerns	
B. Make downtown more beautiful, with greater sense of pride to help lessen safety concerns	
C. Create more treatment centers and services for individuals with mental, drug or alcohol behavioral problems	
D. Limit the number of liquor stores in the Downtown area	
E. Relocate the Glory Hall to a location further away from liquor stores and bars	
F. Provide improved and attractive sidewalks and street lighting	
G. Add video surveillance on Downtown streets	
H. Incentivize building maintenance, and the upgrade of dilapidated buildings and facilities.	
I. Create neighborhood watch programs, with links to help enforcement of identified problems	
J. Require closed seasonal shops to have attractive window décor and security systems in winter months	
K. Provide improved parking garage safety and supervision	
L. Regulate and limit cruise ship emissions for health & safety of residents	
M. Improve bicycle safety with separated bike lanes	
N. Improve traffic intersections for the safety of pedestrians	
O. Increase winter activities in Downtown, thereby increasing public street presence, and decreasing vagrancy.	

5.6 Pedestrian Access and Experience

DRAFT GOALS

1. Encourage pedestrian movement and infrastructure to create a healthier community and economy.
2. Emphasize Juneau as a “Destination” capital city, well-known for its pedestrian-friendly infrastructure and successful long-term planning.
3. Use smart designs for the local climate to create safe and inviting pedestrian access and movement in any weather.
4. Prioritize beautiful and clean city streetscapes and public spaces.
5. Pedestrian routes should link well-kept parks, seating, and indoor-outdoor gathering places throughout downtown.

PEDESTRIAN ACCESS AND EXPERIENCE – ACTIONS (In Priority Order)	VOTES		
	Top Priority	Other	Total
1. Complete the Sea Walk from the AJ Dock to the Whale.	30	20	50
2. Provide adequate, safe, clean, and well-labeled public restrooms.	11	25	36
3. Improve and expand sidewalk canopies and ensure that walking routes are accessible and passable year-round (i.e., clear of ice and snow).	12	17	29
4. Create a pedestrian-only destination area in the Downtown core.	11	10	21
5. Add more historic info signage and Tlingit/Haida place-name signs along streets.	6	14	20
6. Support the creation of more indoor/outdoor dining and shopping experiences.	3	14	17
7. Provide seating throughout Downtown for pedestrians to comfortably rest and take in the scene.	0	14	14
8. Build in more green space, art installations, and pedestrian amenities	1	12	13
9. Improve and maintain pedestrian access to trail systems.	1	12	13
10. Improve or build comfortable bus shelters at every bus stop to protect transit users from the elements.	1	11	12
11. Emphasize waterfront access, drawing Sea Walk users into Downtown at multiple points, and encouraging visiting Downtown via boat.	1	8	9
12. Prohibit smoking on all Downtown sidewalks.	3	3	6
13. Widen sidewalks at congested areas, and link safely to the waterfront dock.	1	5	6
14. Provide better weather protection for pedestrians walking from neighborhoods to Downtown, such as windbreaks along Egan Drive.	1	5	6
15. Encourage buskers to perform in downtown public spaces, such as public plazas or extra-wide sidewalks and corners.	1	4	5

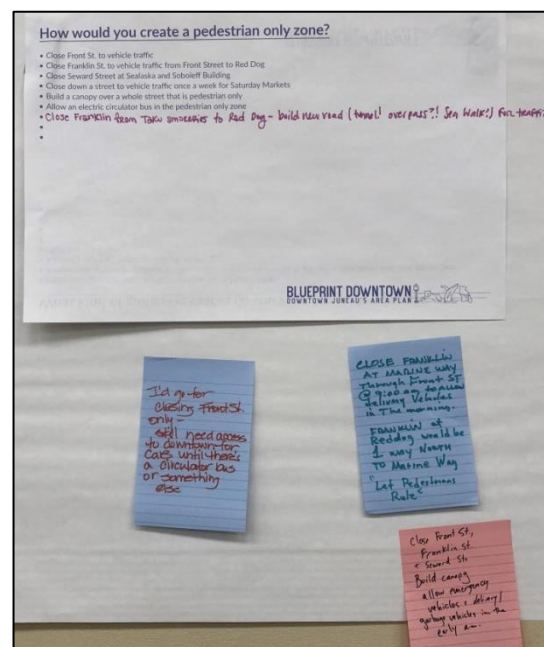
Written Comments

9. Improve or build comfortable bus shelters at every bus stop to protect transit users from the elements.
- “Add bicycles to consideration of access”

Pop-out Questions for Pedestrian Access and Experience

How would you create a new pedestrian-only zone downtown?

- “Close Franklin from Taku Smokeries to Red Dog. Build new road (tunnel?! Overpass?! Sea walk?! for traffic”
- “Public restrooms that are open year round”
- “I'd go for closing Front street only - still need access to downtown for cars until there's a circulator bus or something else”
- “Close Front Street, Franklin Street, and Seward Street. Build canopy, allow emergency vehicles and delivery/garbage early in the morning”
- “Close Franklin at Marine way through Front Street at 9 am to allow delivery vehicles in the mornings. Franklin at red dog would be 1 way north to marine way. Let pedestrians rule!”



What kind of gathering spaces do you want to see developed?

- 3: “Covered area for performances, like marine park used to have”
- “Archipelago lot”
- “Bring back the old marine park”
- “Covered outdoor playgrounds for kids”

PEDESTRIAN EXPERIENCE	
ACTIONS	
A. Complete the Sea Walk from the AJL to the Whale.	
B. Create a pedestrian-only destination area in the Downtown core.	
C. Provide seating throughout Downtown for pedestrians to comfortably rest and take in the scene.	
D. Provide adequate, safe, clean, and well-labeled public restrooms.	
E. Improve and expand sidewalk canopies and ensure that walking routes are accessible and passable year-round (i.e., clear of ice and snow).	
F. Prohibit smoking on all Downtown sidewalks.	
G. Improve or build comfortable bus shelters at every bus stop to protect transit users from the elements.	
H. Widen sidewalks at congested areas, and link safely to the waterfront dock.	
I. Add more historic info signage and Tlingit/Haida place-name signs along streets.	
J. Provide better weather protection for pedestrians walking from neighborhoods to Downtown, such as windbreaks along Egan Drive.	
K. Build in more green space, art installations, and pedestrian amenities	
L. Encourage buskers to perform in downtown public spaces, such as public plazas or extra-wide sidewalks and corners.	
M. Emphasize waterfront access, drawing Sea Walk users into Downtown at multiple points, and encouraging visiting Downtown via boat.	
N. Support the creation of more indoor/outdoor dining and shopping experiences.	
O. Improve and maintain pedestrian access to trail systems.	

Sticker Voting on Priority Actions

5.7 Natural Environment

DRAFT GOALS

1. Protect and enhance viewsheds. Preserve the natural beauty of our city setting.
2. Promote engagement with and access to the waterfront, emphasizing easy access across Downtown.
3. Reduce and prevent pollution by addressing air quality, waste management, and clean energy.
4. Provide beautiful green spaces and open spaces for public use.

NATURAL ENVIRONMENT ACTIONS (In Priority Order)	VOTES		
	Top Priority	Other	Total
1. Complete the Seawalk across the waterfront	26	18	44
2. Require cruise ships to plug in to shore power while in town to reduce air pollution	18	22	40
3. Build the proposed Ocean Center to emphasize our connection to the water	8	24	32
4. Electrify the public bus fleet, and incentivize tour groups to use electric vehicles	4	25	29
5. Reduce litter, and improve waste collection Downtown, with improved garbage, recycling, and compost containers	9	18	27
6. Build a park with green space along the sea walk, capturing views and marine experience.	12	13	25
7. Reward businesses that participate in compost and recycling programs	5	14	19
8. Identify Juneau's most valuable scenic viewsheds, and develop guidelines to protect them.	3	11	14
9. Develop free short-term skiff parking and a kayak launch from downtown. Explore water taxis for cross-channel and waterfront transit.	3	8	11
10. Relocate fuel tanks away from the Rock Dump area for improved waterfront	3	7	10
11. Close Basin Road to commercial vehicles (i.e., tour buses), and emphasize pedestrian use.	4	4	8
12. Enhance Rainforest Trail (in Cope Park) with boardwalks	0	8	8
13. Bring back Gunakadeit Park as a green space	1	4	5
14. Install rapid charging stations for electric vehicles at high density parking lots, and on-street in residential areas.	1	4	5
15. Make downtown Juneau a smoke free area to provide clean air and reduce cigarette butt litter	1	3	4

Written Comments

C. Enhance Rainforest Trail (in Cope Park) with boardwalks

- "Would be helpful to engage parks and rec so we can get correct trail names and respond to comments".

D. Close Basin Road to commercial vehicles (i.e., tour buses), and emphasize pedestrian use.

- “Keep Basin Road as “historic.” Enforce speed limit of 10mph. Respect well field. Be cognizant of Last Chance Basin Mining Museum. Trailheads to Mnt Roberts and perseverance are important.”

M. Bring back Gunakadeit Park as a green space

- “Include Rawn Way stair and development of former Gastineau apt property, not just bring back Gunakadeit”

General Comments

- “Find way to open up access to Lemon Creek (Lemon River Valley) to all for hikers and bikers on North side. Perhaps Sundays when they aren't blasting. This is a pristine, glacier fed river and there is a road. Access should belong to all!”
- “Behrends Avalanche path - seasonal trails/community garden? - the history of avalanches in Juneau”
- “Close basin road to all but essential vehicles!”
- “Consider: adding H2O refill stations @ cruise dock/downtown area. Could be a help in reducing plastic waste. Vandalism prevention needs to be considered. “

NATURAL ENVIRONMENT	
ACTIONS	
A. Complete the Seawalk across the waterfront	
B. Relocate fuel tanks away from the Rock Dump area for improved waterfront	
C. Enhance Reinforest Trail (in Cope Park) with boardwalks	
D. Close Basin Road to commercial vehicles (i.e., tour buses), and emphasize pedestrian use.	
E. Require cruise ships to plug in to shore power while in town to reduce air pollution	
F. Identify Juneau's most valuable scenic viewsheds, and develop guidelines to protect them.	
G. Reduce litter, and improve waste collection Downtown, with improved garbage, recycling, and compost containers	
H. Reward businesses that participate in compost and recycling programs	
I. Develop free short-term skiff parking and a kayak launch from downtown. Explore water taxis for cross-channel and waterfront transit.	
J. Build a park with green space along the sea walk, capturing views and marine experience.	
K. Electrify the public bus fleet, and incentivize tour groups to use electric vehicles	
L. Make downtown Juneau a smoke free area to provide clean air and reduce cigarette butt litter	
M. Bring back Gunakadeit park as a green space POLKER PARK	
N. Build the proposed Ocean Center to emphasize our connection to the water	
O. Install rapid charging stations for electric vehicles at high density parking lots, and on-street in residential areas.	

Sticker Voting on Natural Environment Actions

5.8 Identify and Culture

DRAFT GOALS

- 1. Downtown Juneau should be beautiful and inviting, with year-round community vitality.**
- 2. Juneau's culture and visual identity should be authentic, derived from a local emphasis, and with less focus on tourism.**
- 3. The Downtown and identifying elements should be arts-focused, showcasing our Alaskan Native, mining, Filipino, and multi-cultural arts and heritage.**
- 4. Downtown Juneau should be accessible, accommodating, and a celebration of our natural setting.**

IDENTITY AND CULTURE ACTIONS (In Priority Order)	VOTES		
	Top Priority	Other	Total
1. Incentivize year-round commercial activity. Community vitality will be improved as a direct consequence.	12	27	39
2. Complete the Seawalk across the full Downtown.	10	20	30
3. Define areas that can be closed to vehicles to emphasize pedestrian activities such as art markets, music, dances, and special events.	9	21	30
4. Create incentive programs for adaptive reuse and modernization of underutilized downtown properties	3	27	30
5. Integrate art and culture elements, including a significant Alaska Native component, across the Downtown with art, murals, and interpretive panels.	14	13	27
6. Prioritize clean streets and well-maintained buildings and infrastructure	10	13	23
7. Connect Downtown activity with the waterfront, emphasizing water-front uses such as restaurants and the proposed Ocean Center.	9	14	23
8. Complete the JACC expansion	12	9	21
9. Improve transit and pedestrian routes between the "Arts and Culture" Willoughby District and the Downtown core	2	16	18
10. Preserve Juneau's historic design character in the Downtown business district.	3	7	10
11. Emphasize Juneau's link to other Southeast Communities	3	4	7
12. Design of new buildings and improvements should be "authentic," representing Juneau culture and setting.	0	6	6
13. Emphasize Juneau's maritime setting and culture. Explore more water use and connectivity such as skiff tie-up	1	3	4
14. Explore subsidized housing for artists and artistic production in Downtown, such as an artist's co-op studio, residential, and retail space	1	3	4
15. Provide more distributed arts venues, including covered outdoor space	2	1	3

Written Comments

- “Spinets, street pianos to be placed in public building. Whitehorse has it!”
- “Beautify our blank building walls and cement along roads”
- “Let's create a park, sculpture for honoring Filipino Community, they give us soooo much!”
- “Engage local artists and community in outdoor community art projects - ie murals, vibrant colors on buildings, public art”
- “Normalize Alaska native languages by incorporating the local language on signage downtown”
- “Better funding for city museum, our municipal source of cultural preservation and resource.”
- “Use [cultural] appropriately and with sensitivity”

IDENTITY & CULTURE	
ACTIONS	STICKERS
A. Complete the JACC expansion	
B. Integrate art and culture elements, including a significant Alaska Native component, across the Downtown with art, murals, and interpretive panels.	
C. Complete the Seawalk across the full Downtown.	
D. Connect Downtown activity with the waterfront, emphasizing water-front uses such as restaurants and the proposed Ocean Center.	
E. Prioritize clean streets and well-maintained buildings and infrastructure	
F. Provide more distributed arts venues, including covered outdoor space	
G. Design of new buildings and improvements should be "authentic," representing Juneau culture and setting.	
H. Incentivize year-round commercial activity. Community vitality will be improved as a direct consequence.	
I. Emphasize Juneau's link to other Southeast Communities	
J. Emphasize Juneau's maritime setting and culture. Explore more water use and connectivity such as skiff tie-up	
K. Explore subsidized housing for artists and artistic production in Downtown, such as an artists co-op studio, residential, and retail space	
L. Define areas that can be closed to vehicles to emphasize pedestrian activities such as art markets, music, dances, and special events.	
M. Improve transit and pedestrian routes between the "Arts and Culture" Willoughby district and the Downtown core	
N. Create incentive programs for adaptive reuse and modernization of underutilized downtown properties	
O. Preserve Juneau's historic design character in the Downtown business district.	

BLUEPRINT DOWNTOWN
DOWNTOWN JUNEAU'S AREA PLAN

Sticker Voting on Identity and Culture Actions

5.9 Housing and Neighborhoods

DRAFT GOALS

- 1. Increase services and sheltering options to meet the needs of Juneau's Homeless population. A roof over every head.**
- 2. Develop diverse housing options in downtown Juneau and surrounding neighborhoods to support a wide range of ages and income levels.**
- 3. Create a more attractive environment for development and maintenance of aging and under-utilized buildings.**
- 4. Invest in a Downtown that is safe and inviting for all ages.**

HOUSING AND NEIGHBORHOODS ACTIONS (In Priority Order)	VOTES		
	Top Priority	Other	Total
1. Fund and construct the second phase of Housing First	25	22	47
2. Create more affordable entry level housing for young people	20	21	41
3. Find a new location for the Glory Hall where they can still achieve their mission of providing food, shelter, and compassion to those in need	15	21	36
4. Provide incentives for building owners who have underutilized or poorly maintained buildings to provide more housing	8	22	30
5. Prioritize year-round downtown housing over seasonal rentals	6	15	21
6. Provide an improved safe campground, including services and transportation for the homeless	3	17	20
7. Change zoning to accommodate higher residential density in Downtown housing districts	4	15	19
8. Root out dangerous criminal activity in residential areas and increase police presence downtown	3	12	15
9. Create more pathways for locals to own and invest in downtown property	6	8	14
10. Empower a public economic development corporation for financing bonds focused on housing and public facilities.	5	7	12
11. Develop a plan and location for a flourishing houseboat community	2	10	12
12. Reduce public inebriation and panhandling by reducing access to alcohol while strengthening public health services	1	9	10
13. Determine the impact of AirBnB style rentals and seasonal rentals on downtown housing options	2	5	7
14. Create programs to support more employee and worker housing options in downtown Juneau	0	5	5
15. Provide and support for robust neighborhood associations that work to develop their distinct neighborhood identities	0	3	3

Written Comments

9. Create more pathways for locals to own and invest in downtown property

- “Heavily subsidize housing for lower income folks (remove profit factor from construction/management of housing - now profits/co-ops”

6. Provide an improved safe campground, including services and transportation for the homeless

- “What services and transportation?”

Housing and Neighborhoods in General

- Create more affordable housing in Lemon Creek”

What are we missing?

- “Invest in constructive activities for residents and in housing, prevention and treatment programs. Just as you can't cut your way out of a budget deficit in the long-term, you can't enforce your way out of a housing and homelessness problem”
- “Get city offices out of the marine view building”
- “Clean up derelict homes and junkyards in homes in valley and Lemon Creek. Hold folks accountable”
- “More transient housing?”
- “Rent controls”
- “Extend Gastineau Ave to Thane road for more housing sites. Sell telephone hill property for more housing construction, and multi-family. Don't allow existing downtown apartments to be unused (Gross theater)”
- “We have been "solving" the "affordable" housing crisis for 50 years or more. The early mid-80s \$10 pbl oil solved it for a year or two. But, no, we need to get the "profit" motive out of housing - for lower income folks. Tickling (a specific developer named) "greed gland" does not work. Devil is (of course) in the details.”

HOUSING & NEIGHBORHOODS	
ACTIONS	STICKERS
A. Provide an improved safe campground, including services and transportation for the homeless	
B. Change zoning to accommodate higher residential density in Downtown housing districts	
C. Fund and construct the second phase of Housing First	
D. Prioritize year-round downtown housing over seasonal rentals	
E. Empower a public economic development corporation for financing bonds focused on housing and public facilities.	
F. Find a new location for the Glory Hall where they can still achieve their mission of providing food, shelter, and compassion to those in need	
G. Determine the impact of AirBnB style rentals and seasonal rentals on downtown housing options	
H. Develop a plan and location for a flourishing houseboat community	
I. Create more pathways for locals to own and invest in downtown property	
J. Provide and support for robust neighborhood associations that work to develop their distinct neighborhood identities	
K. Provide incentives for building owners who have underutilized or poorly maintained buildings to provide more housing	
L. Create programs to support more employee and worker housing options in downtown Juneau	
M. Create more affordable entry level housing for young people	
N. Root out dangerous criminal activity in residential areas and increase police presence downtown	
O. Reduce public inebriation and panhandling by reducing access to alcohol while strengthening public health services	

Sticker Voting for Priority Actions

Housing and Neighborhoods Pop-Out Question

What Does "AFFORDABLE HOUSING" Mean to you?

Participants were invited to fill out an anonymous survey describing what affordable housing means to them.

Here are the averages of the 31 responses:

- "Affordable" monthly rent for a 1 bedroom apartment (600 – 800 sf): \$864
- "Affordable" monthly rent for a 2 bedroom apartment (900 – 1200 sf): \$1,662
- What is your approximate annual income: \$77,310

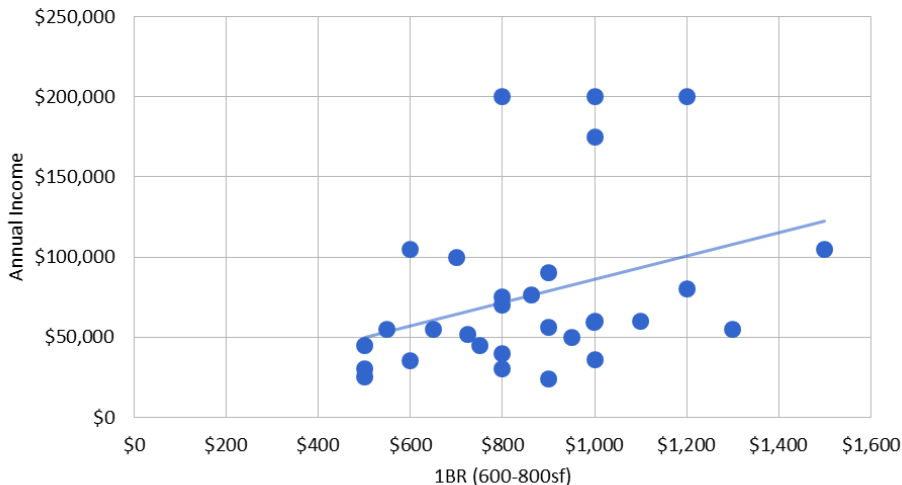
WHAT DOES "AFFORDABLE" HOUSING MEAN TO YOU?

WHAT IS "AFFORDABLE" MONTHLY RENT FOR 1 BEDROOM APARTMENT (600-800sqft): < \$1,000

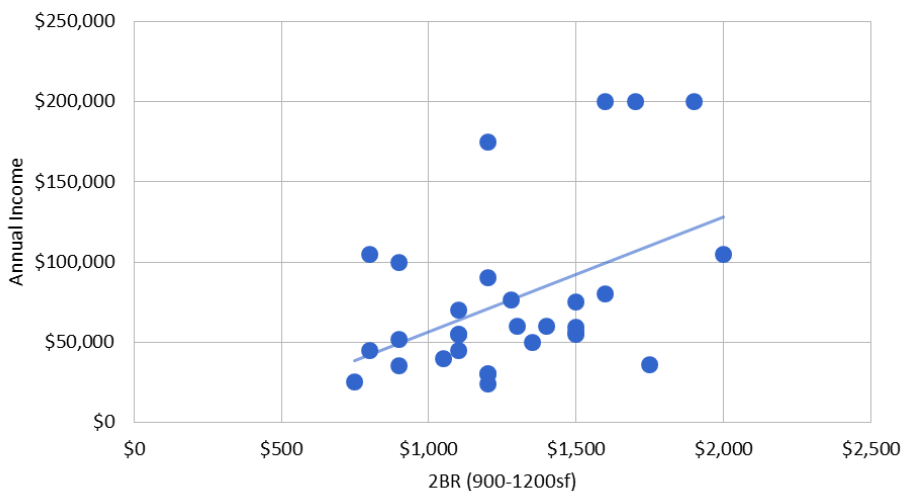
WHAT IS "AFFORDABLE" MONTHLY RENT FOR 2 BEDROOM APARTMENT (900-1200sqft): < 1,500

WHAT IS YOUR APPROXIMATE ANNUAL INCOME?: \$59,000

What is an "Affordable" 1BR Rental?



What is an "Affordable" 2BR Rental?



5.10 Business Vitality

DRAFT GOALS

- 1. Create a vibrant, lively, welcoming Downtown area that caters to locals foremost, and then appeals to seasonal visitors.**
- 2. Develop an atmosphere and hub of activity that all locals feel welcomed and drawn to, pulling residents from the Valley and Douglas to their “Downtown.”**
- 3. Incorporate steps to emphasize a safe and friendly pedestrian experience for shoppers, including families.**
- 4. Promote more breadth of opportunity, including new and alternative commercial offerings.**

BUSINESS VITALITY ACTIONS (In Priority Order)	VOTES		
	Top Priority	Other	Total
1. Identify underutilized properties, and promote redevelopment through meaningful tax benefits and/or cash incentives	18	27	45
2. Create a multi -vendor marketplace for local businesses, including food trucks	18	17	35
3. Limit the number of seasonal jewelry stores downtown, possibly by block or area	8	24	32
4. Incentivize mixed-use developments, including zoning flexibility to bring businesses into some neighborhoods	5	23	28
5. Require, or strongly incentivize, a focus on year-round local businesses	12	15	27
6. Encourage independent travelers (as they typically spend more time and money locally)	7	17	24
7. Explore options, such as a West Douglas deep water port, to reduce industrial truck traffic crossing Downtown	7	16	23
8. Do a study to determine Juneau’s sustainable carrying capacity for cruise ship visitors, and then limit the number of visitors accordingly	14	7	21
9. Build new dock to house transient yacht traffic Downtown	4	9	13
10. Create a “Downtown App” and map, separate from the cruise industry, to connect locals and visitors to local eateries, art, culture, history, and special events	1	11	12
11. Identify and help promote businesses and activities that are missing from downtown	2	8	10
12. Limit the number of, or better regulate, retail outlets for addictive substances like alcohol and marijuana	0	4	4
13. Establish and enforce policies against aggressive vendors “barking” at pedestrians to make predatory sales	0	4	4
14. Create a business start-up incubator, and a “Chamber of E-commerce” to support businesses	1	2	3
15. Create a second city center for locals, away from the downtown tourist center	1	1	2
16. Build more cruise ship docks, or otherwise expand cruise ship visitor capacity	1	1	2

Written Comments

1st Goal Statement

- Insert the word "year-round" into the first goal statement

1. Identify underutilized properties, and promote redevelopment through meaningful tax benefits and/or cash incentives

- Add: or penalties for underutilized prime real estate, greater than or equal to incentives

10. Create a "Downtown App" and map, separate from the cruise industry, to connect locals and visitors to local eateries, art, culture, history, and special events

- Integrate with trails map/app to connect visitors to nature and local attractions

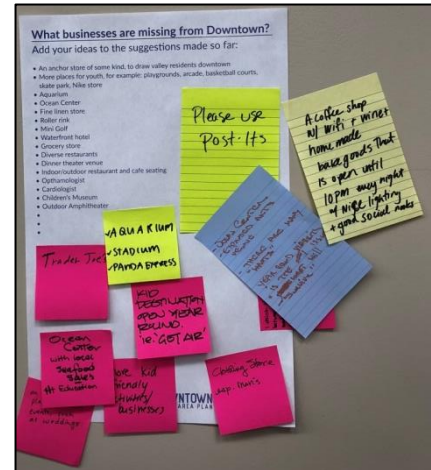
Business Vitality in general

- Build youth hostel, open all day for independent travelers

Pop-Out Questions for Business Vitality

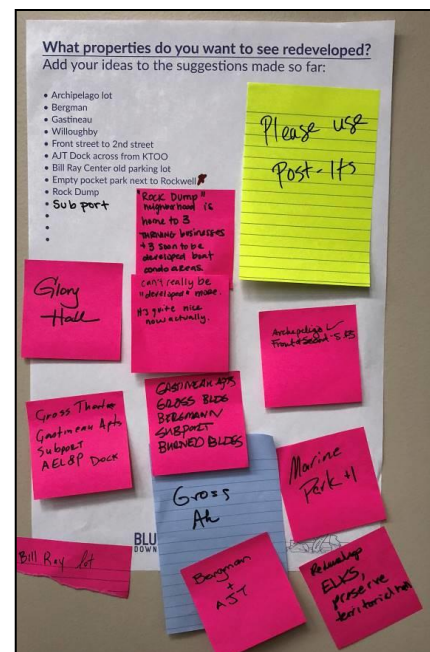
What businesses are missing from Downtown?

- "More kid friendly activities/businesses"
- "Trader Joes"
- "Ocean Center with local seafood sales and education"
- "A coffee shop with wifi and wine and homemade baked goods that is open until 10pm every night with nice lighting and good social nooks"
- "I think there's a difference between businesses that would be great to have added in Juneau and those that specifically fit downtown"
- "Ocean center, expanded arts venue, there are many "wants", year round vitality is the number one issue. wants will survive"
- "clothing store, esp mens"
- "an attractive place to hold events, such as weddings"



What properties do you want to see redeveloped?

- "Glory Hall"
- "Gross Theater, Gastineau Apts, Subport, AEL&P Dock"
- "Rock dump neighborhood is home to 3 thriving businesses and 3 soon to be developed boat condo areas, can't really be developed more. It's quite nice, actually."
- "Gastineau apartments, Gross building, Bergman, Subport, Burned buildings"
- "Gross, Ah"
- "Marine Park"
- "Archipelago, Front and 2nd streets"
- "Redevelop Elks, preserve territorial hall"
- "Bergman and AJT"
- "Bill Ray lot"



6. Next Steps for Blueprint Downtown

The “Visioning” phase of Blueprint Downtown (July 2018- January 2019) is 75% complete. After the “Visioning” phase, the consultant team of MRV, Lucid Reverie, and Sheinberg Associates will turn the project over to the steering committee, who will continue to work with the CDD for the next year to draft and publish the new Downtown area plan. The steering committee, made up of 13 members, is listed at the end of this report.

In the weeks between the October 30th Open House, and the third public meeting on January 24th, the Blueprint downtown team will be working hard to set the steering committee up for success by completing these tasks:

- Reviewing existing plans related to the downtown area and incorporating past work into their recommendations to the steering committee.
- Continuing to reach out to interest groups and inviting them to use the “Meeting to Go” resource to provide input.
- Meeting with the steering committee to discuss major themes, likely during a walking tour of the downtown area.
- Drafting recommendations to the steering committee explaining the public vision for the future of downtown at a broad level, and providing specific action items that have received public support.

The third meeting will be January 24th, details TBA. The public is invited to attend this presentation of the results of the “Visioning” phase, and to provide their feedback and input for the project as it moves forward.

The 13 Blueprint Downtown Steering Committee members, selected by the Planning Commission after an application process, are as follows:

Betsy Brenneman
 Kirby Day
 Michael Heumann
 Wayne Jensen
 Laura Martinson
 Lily Otsea
 Karena Perry
 Jill Ramiel
 Meilani Schijvens
 Patricia (Patty) Ware
 Christine Woll
 Ricardo Worl

BLUEPRINT DOWNTOWN, GALLERY WALK DECEMBER 7TH, 2018

Table of Contents

1. What is Blueprint Downtown?.....	1
2. Gallery Walk Event.....	1
3. Results.....	3
3.1 Pay With Your Pennies.....	3
3.2 Draft Vision Statements.....	4
3.3 Affordable Housing Survey	5
3.4 Pop- Out Questions.....	5
4. Next Steps for Blueprint Downtown: Working with the Steering Committee.....	11
5. Opportunities for the public to stay involved:.....	11

1. What is Blueprint Downtown?

Blueprint downtown is a planning effort of the City and Borough of Juneau’s Community Development Department, currently lead by the consultant team of MRV Architects, Lucid Reverie, and Sheinberg Associates. The mission of Blueprint Downtown is to create a long term area-plan for the Downtown Juneau area that reflects current public desires and incorporates past work from relevant existing plan. Right now, Blueprint Downtown is in its Visioning stage. Our team has been working hard to connect with the community and listen to your ideas and concerns. With your help, we are working towards drafting a core Vision that will help guide the steering committee through the remainder of the planning process. The Blueprint Downtown steering committee was appointed by the Planning Commission in mid-October.

2. Gallery Walk Event

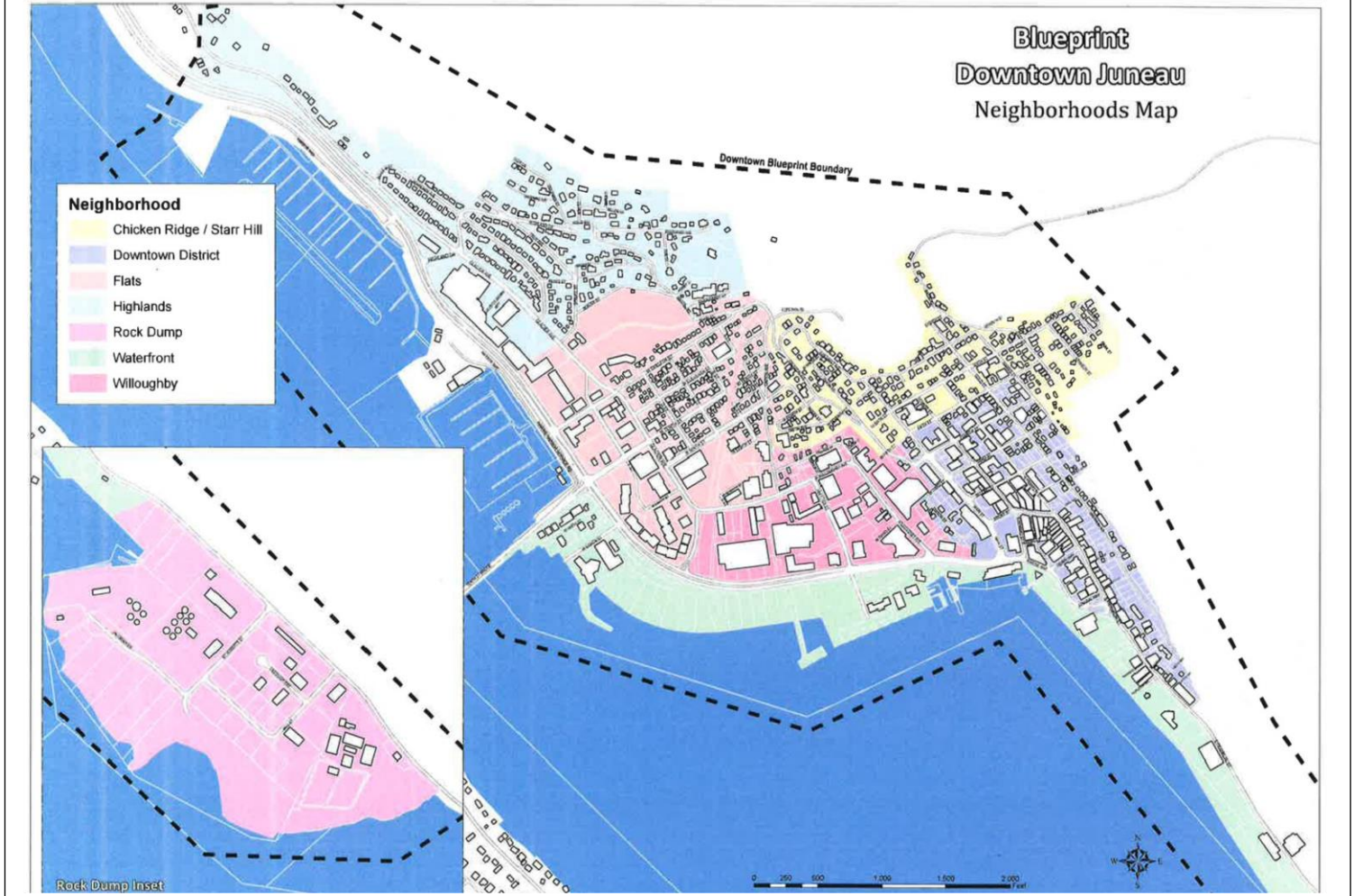
On December 7th, 2018, during the annual First Friday Gallery Walk, we set up a booth on the third floor of the Senate Building with the goal of continuing to engage the public. We invited the public to stop by, learn about the project, and actively engage in public process by giving their input on a number of topics. It was an abbreviated version of our October 30th open house, with space for only a few interactive stations. With so many people enjoying Gallery Walk, the hope was to reach an audience who doesn’t necessarily live or work downtown. Here is an over-view of what gallery walkers had access to:

- Printed copies of our October 30th Meeting Report to peruse*
- Flyers advertising our upcoming Walking Tours*
- Comment forms to fill out
- An anonymous survey on “What Affordable Housing Means to You”
- Pay with your Pennies
- Draft Vision statements
- 4 “pop-out” topic questions

**Also available online at blueprintdowntown.org*

To learn about the public input that informed the creating of these activities, and to see what other stations were available at our last meeting, visit blueprintdowntown.org and check out our October 30th Meeting Report.

Figure 1: Project Area



3. Results

It is estimated that upwards of 130 individuals visited Blueprint Downtown during Gallery Walk.

3.1 Pay With Your Pennies

Each person who walked through was given 10 pennies to spend however they wanted among 10 hypothetical CBJ funded projects. The results are listed in the table below in percentages, and compared to the results from the same activity at the October 30th event which had roughly 100 attendees. While the three most popular action items didn't change, affordable housing and the Seawalk swapped places in the priority



ranking after the votes from Gallery Walk were tallied. Actions that **GAINED** votes at Gallery Walk are highlighted in Green, while those that **LOST** votes are highlighted in Red.

% of Votes Gallery Walk	% of Votes October 30 th	% of Votes Combined	Project Options to Fund
20%	18%	20%	Services and Housing for Homeless: Provide funding for increased services and housing with the goal of eliminating homelessness in downtown Juneau.
15%	12%	15%	Fund new Affordable Housing: Either funded by the CBJ directly, or through a public/private partnership, construct additional new Downtown Housing. Housing would be focused on year-round vitality, and cover a range of rents.
12%	15%	14%	Fund the Seawalk Completion: A critical gap exists in the Seawalk between Merchant's Wharf and Gold Creek. Fund property acquisition and construction to complete the Seawalk link
9%	12%	11%	Fund Electric Circulator Buses: To alleviate Downtown congestion, create a "Circulator" bus system that runs continuously through high-pedestrian seasons, linking the South Franklin tram area, Transit Center, and Willoughby District/ SLAM. (Circulator might work in conjunction with a new parking garage).
9%	9%	9%	Funds for the New JACC: Provide funding assistance for the new JACC building and surrounding development for the arts district.
8%	7%	8%	Funds for Greater Police Presence: Provide funding for a greater number of officers on the streets Downtown, and provide more permanent and accessible staffing at the downtown police satellite station.
8%	6%	8%	Fund a new Marine Park with Green Space: Much of the open space downtown is used for summer-focused tour bus staging. Construct a new people-focused park on the waterfront that provides year-round recreational and relaxation opportunities, capitalizing on view and waterfront linkages.
6%	8%	7%	Funds for Building Rehabilitation: Establish a program to identify and help finance the rehabilitation and modernization of priority downtown properties. Funds could support both housing and business opportunities.
5%	5%	5%	Fund a new Parking Garage: Fund needed steps to acquire property and build a new parking structure. Ideally, the garage would serve employees, shopping, and cultural events.

3%	6%	4%	Fund Covered Walkways linking Downtown to SLAM /JACC: Design and construct a new covered canopy/walkway that provides an attractive and weather-protected pedestrian link between the Downtown core and the emerging Willoughby Arts District.
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3.2 Draft Vision Statements

Five Downtown Vision Statements were presented for review. They were developed based on all the public input received August-October 2018.

Authentic Character and Culture – 9 Stickers

Juneau's appeal flows from the richness of our shared culture, and the opportunity to showcase our complex and compelling story. The real connection between our people, cultures, water, and land provides and authenticity that differentiates Juneau from other communities. This Authenticity should be emphasized in all design and planning activities.

Vibrant and Locally Focused – 27 Stickers

Public investment in housing initiatives, cultural offerings, and business opportunities should focus on improving Juneau as a year-round destination for locals and visitors. Increased opportunity to expand on our pedestrian scale, rich cultural offerings, and locally-focused businesses, will be self-reinforcing, creating greater vitality.

Accessible and Walkable – 25 Stickers

Pedestrian routes should be improved to flow smoothly and safely, linking the waterfront and various Downtown destinations. Canopies and improved streetscapes should provide comfortable routes in all weather and times of year. Pedestrian opportunities should be cultivated and emphasized, including the potential of closed street areas for pedestrian activities.

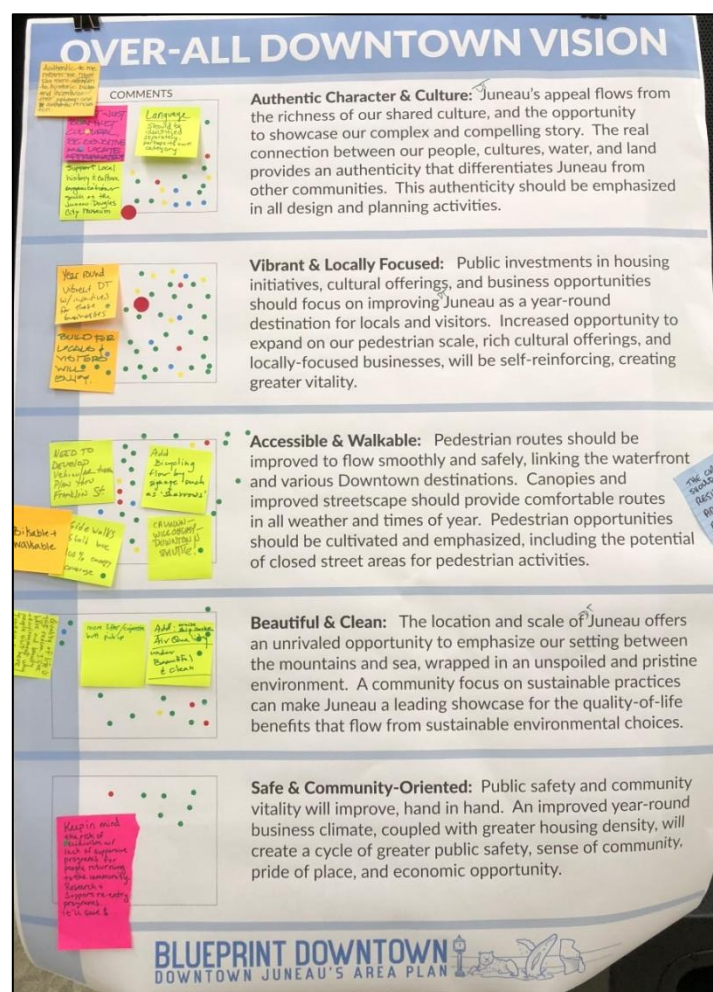
Beautiful and Clean – 30 Stickers

The location and scale of Juneau offers an unrivaled opportunity to emphasize our setting between the mountains and sea, wrapped in an unspoiled and pristine environment. A community focus on sustainable practices can make Juneau a leading showcase for the quality-of-life benefits that flow from sustainable environmental choices.

Safe and Community Oriented – 25 Stickers

Public safety and community vitality will improve, hand in hand. An improved year-round business climate, coupled with greater housing density, will create a cycle of greater public safety, sense of community, pride of place, and economic opportunity.

At this station, each participant received two stickers and invited to vote for the vision



Draft Vision Statements, photo from October meeting

statements that were most important to them. They could vote for two or put both their stickers on one, unlike at other stations. If they had suggested edits or amendments they were welcomed to write them on a sticky note and place them on the poster as well.

Comment	In Response To
Improve education, healthcare, housing for homeless, activities for youth, NOT JUST tourism	Vibrant and Locally Focused
No more tourists, at max capacity	Vision Statements
Smoke-free downtown	Safe and Community Oriented

3.3 Affordable Housing Survey

What Does “AFFORDABLE HOUSING” Mean to you?

Participants were invited to fill out an anonymous survey describing what affordable housing means to them.

WHAT DOES "AFFORDABLE" HOUSING MEAN TO YOU?

WHAT IS "AFFORDABLE" MONTHLY RENT FOR 1 BEDROOM APARTMENT (600-800sqft): \$1,000

WHAT IS "AFFORDABLE" MONTHLY RENT FOR 2 BEDROOM APARTMENT (900-1200sqft): \$1,500

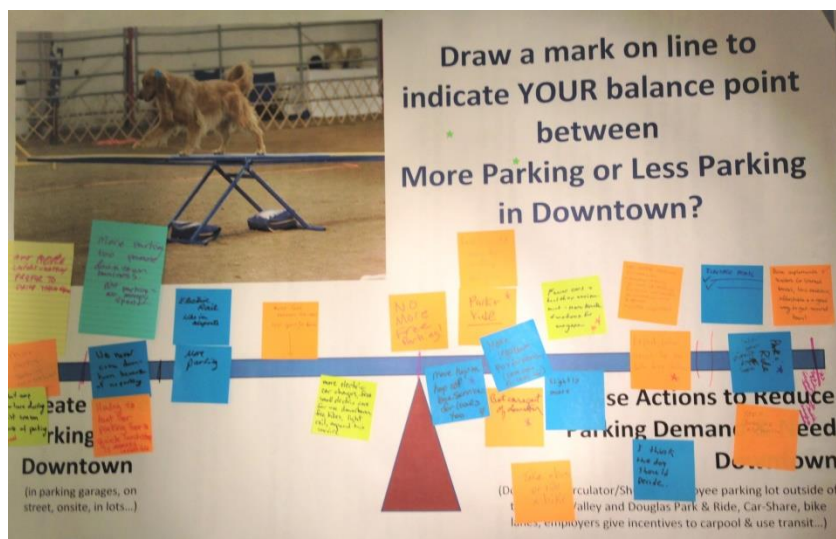
WHAT IS YOUR APPROXIMATE ANNUAL INCOME?: \$59,000

	“Affordable” monthly rent for a 1 bedroom apartment (600 – 800 sf)	“Affordable” monthly rent for a 2 bedroom apartment (900 – 1200 sf)	What is your approximate annual income?
December Gallery Walk Average from 14 Responses	\$745	\$1,113	\$78,600
October 30 th Meeting Averages from 31 Responses	\$864	\$1,662	\$77,310

3.4 Pop- Out Questions

Question One: Should we have more parking or less parking in downtown? Where is the balance point?

Gallery walkers were asked to draw a line on a balance beam/continuum between creating more parking and reducing parking by creating alternative solutions. They were also asked to write WHY they put their line where they did and add a sticky note to the poster. A photo shows the range of responses, and the table below shows the comments written on the sticky notes.



Gallery Walk Responses

Written Comments (from sticky notes on poster): Why did you leave your mark where you did?

More parking: unfortunately most people prefer to drive themselves

More parking: baby it's cold outside!

More parking: I don't come downtown during tourist season because of parking

More parking: I don't come downtown during tourist season because of parking

More parking to promote downtown businesses. no parking = no money spent

More parking: we never come downtown because of no parking

More parking: Have to hunt for parking for a quick lunch stop is seemingly impossible

Somewhat more parking: electric rail like in airports

Somewhat more parking: more parking

Somewhat more parking: more free parking for cars, less space for busses

Somewhat more parking: more electric car chargers, free small electric cars for use downtown, free bikes, light rail, expand bus service

In the middle: No more free parking

Somewhat less parking: more hop-on hop-off bus service for locals too

Somewhat less parking: more hop-on hop-off bus service for locals too

Somewhat less parking: more hop-on hop-off bus service for locals too

Somewhat less parking: Park and ride from the valley and Douglas

Somewhat less parking: park and ride

Somewhat less parking: park and ride

Somewhat less parking: make legislature pay for parking, save some for locals, too!

Somewhat less parking: Get cars out of downtown

Somewhat less parking: Get cars out of downtown

Somewhat less parking: take a bus or ride a bike

Somewhat less parking: slightly more parking

Somewhat less parking: fewer cars = healthier environment. More livable downtown for everyone.

Somewhat less parking: No more parking downtown. Potential parking garage at federal building with shuttle to downtown core offices. Shuttle important.

Somewhat less parking: Expand public transit to the public ferry system

Somewhat less parking: Expand public transit to the public ferry system

I think the dog should decide

Less Parking: Electric rail

Less Parking: Electric rail

Less Parking: Electric rail

Less parking: park and ride

Less parking: park and ride

Less Parking: stop burning oil/ gasoline

Less parking: yes park and ride frequent transit, like Seattle every 5-20 minutes



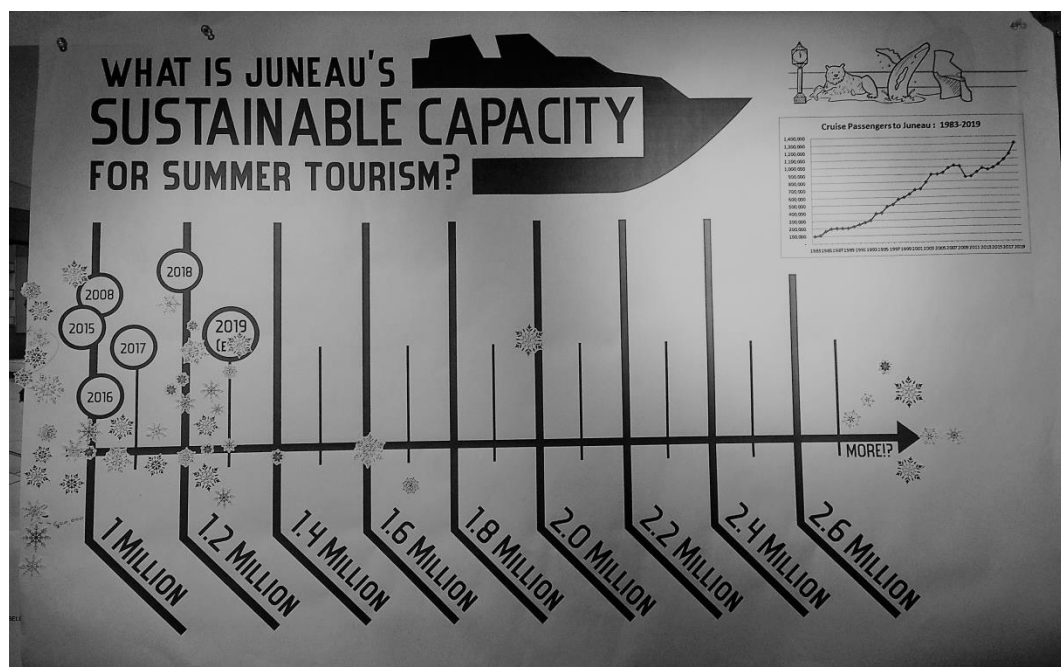
October 30th Responses, for comparison

Question 2: What is Juneau's Sustainable Capacity for Summer Tourism (based on current infrastructure)?

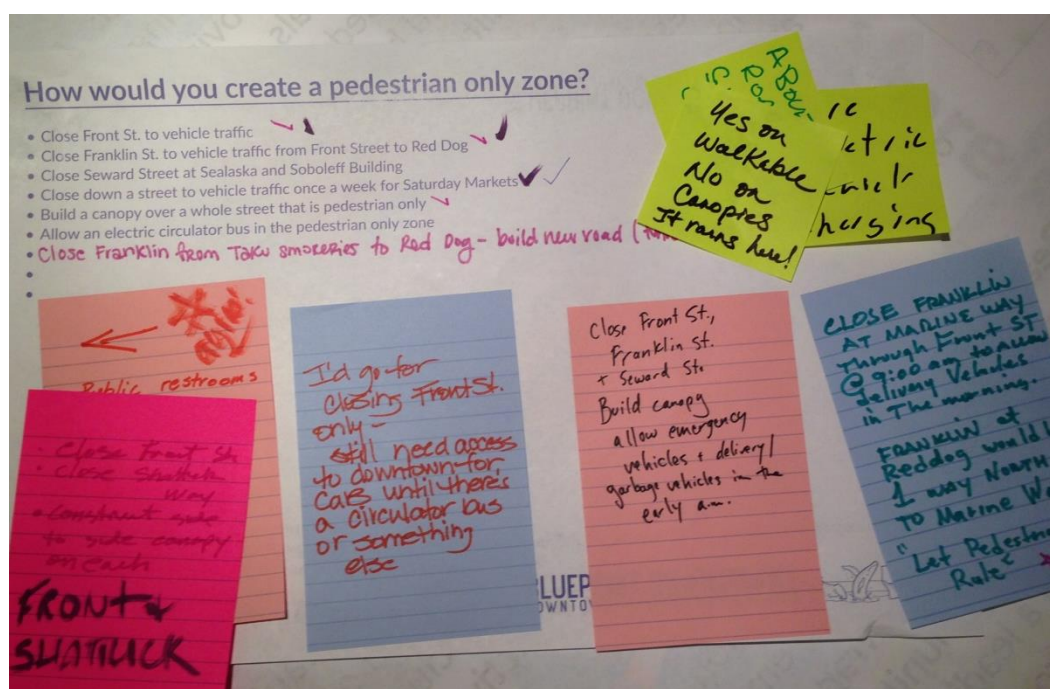
Each participant was invited to place a sticker on the chart at the number of tourists they felt best answered the question. The graphic shows the number of tourists in Juneau in recent years, the highest being 1.2 million in 2018.

Results:

December Gallery Walk Results	October 30 th Results
31% of stickers were placed at 1 million and below	
48% of stickers were placed at 1.2 million and below	52% of stickers were placed at 1.2 million and below
77% of stickers were placed at 1.6 million and below	76% of stickers were placed at 1.6 million and below
15% of stickers were placed above 2.7 million	
The lowest vote was for 500,000	The lowest votes were for less than 1 million
The highest vote was off the scale, above 2.7 million	The highest vote was for 2.3 million



Question 3: How would you create a pedestrian-only zone?



Responses:

Yes on walkable, no on canopies, it rains here!

Above road sky bridges and cat walks

More electric vehicle charging

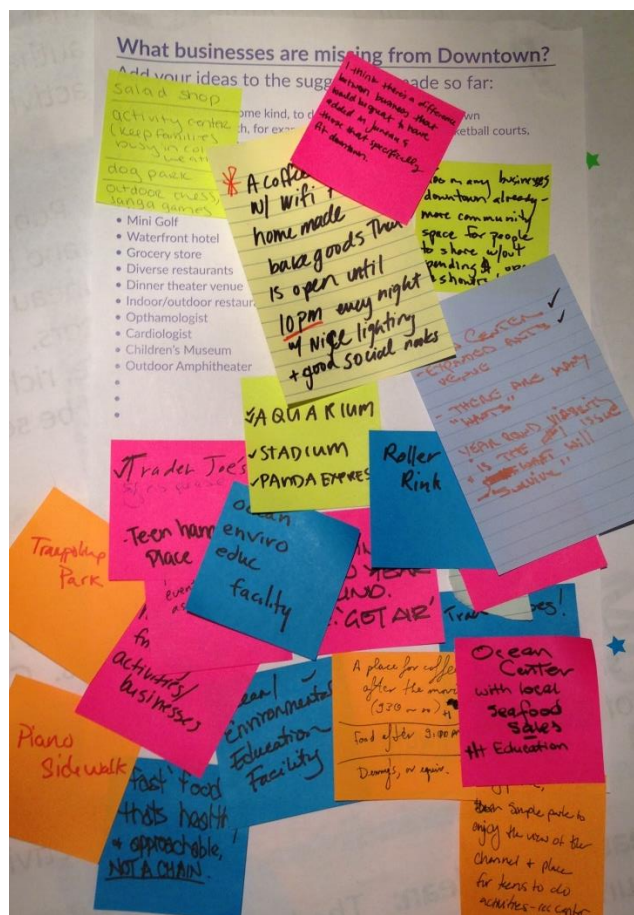
Close front street to vehicle traffic

Close front street to vehicle traffic

Close Franklin St. to vehicle traffic from front street to red dog

Close Franklin St. to vehicle traffic from front street to red dog
Close down a street to vehicle traffic once a week for Saturday markets
Close down a street to vehicle traffic once a week for Saturday markets
Build a canopy over a whole street that is pedestrian only
Close Front St. Close Shattuck way. Construct side to side canopy on each
Front and Shattuck

Question 4: What businesses are missing from Downtown?



Responses:

Salad Shop, Activity Center to keep families busy in cold weather, dog park, outdoor chess and jenga games

Too many businesses downtown already - more community space for people to share w/out spending money. Free showers, open restrooms

Ocean Center

expanded arts venue

Trader Joes

piano sidewalk

trampoline park

"Fast" food that's healthy and approachable, not a chain.

Aquarium

Ocean enviro education facility

ocean environmental education facility

a place for coffee after the movie (9:30pm)

food after 9pm

Denny's, or equ.

roller rink

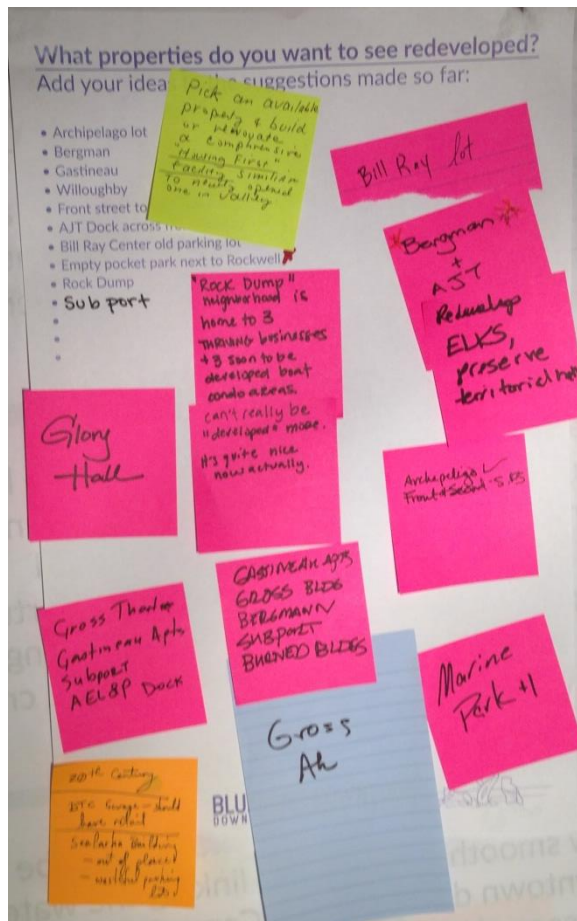
Trader Joes

Trader Joes

a dog park, simple park to enjoy the view of the channel and place for teens to do activities - rec center

A coffee shop with wifi and wine and homemade baked goods that is open until 10pm every night with nice lighting and good social nooks

Question 5: What properties would you like to see developed?



Responses:

Pick and available property and build or renovate a comprehensive "housing first" facility similar to the newly opened one in the Valley

20th Century, DTC Garage should have retail. Sealaska building out of place and wasteful parking lot

Marine Park

4. Next Steps for Blueprint Downtown: Working with the Steering Committee

The “Visioning” phase of Blueprint Downtown (July 2018- January 2019) is 75% complete. After the “Visioning” phase, the consultant team of MRV, Lucid Reverie, and Sheinberg Associates will turn the project over to the steering committee, who will continue to work with the CDD for the next year to draft and publish the new Downtown area plan.

The steering committee had their first meeting in December, to begin or organize and prepare to take on their task. Their second meeting, in January, will include a discussion with the consultant team. The goal will be to familiarize the steering committee with the project thus far, and discuss the best approach to passing on recommendations. The steering committee along with the public are invited to attend one or more of the three walking tours, also in January. Information on these, and registration, can be found at blueprintdowntown.org. On January 24th, at the third public meeting, the consultant team will present their recommendations to the public, and gather their feedback. That will lead to another round of editing and finally the completion of the Blueprint Downtown Vision Report, likely in February.

The thirteen Blueprint Downtown Steering Committee members, selected by the Planning Commission after an application process, are as follows:

Betsy Brenneman	Karena Perry
Kirby Day	Jill Ramiel
Daniel Glidmann	Meilani Schijvens
Michael Heumann	Patricia (Patty) Ware
Wayne Jensen	Christine Woll
Laura Martinson	Ricardo Worl
Lily Otsea	

5. Opportunities for the Public to Stay Involved

Visit the Website – blueprintdowntown.org

Join the e-mail list – blueprintdowntown.org

Follow Social Media - #blueprintdowntown, Facebook and Instagram

Sign up for a Walking Tour – blueprintdowntown.org

Attend a presentation to the Juneau Assembly on January 14th

Attend the Public Meeting – January 24th, 6:30-8:30pm, Centennial Hall, 101 Egan Drive.

TREADWELL ARENA BUDGET SUMMARY FY10-FY19

TREADWELL ARENA REVENUE	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19
Open Skate (drop-in)	\$32,333	\$34,567	\$33,264	\$32,073	\$32,734	\$41,456	\$40,257	\$35,706	\$36,807	
Convenience Pass	\$15,082	\$14,563	\$31,147	\$18,277	\$14,432	\$18,615	\$19,815	\$18,004	\$14,347	
Facility Rental (see breakdown below)	\$226,323	\$243,073	\$233,322	\$254,724	\$246,410	\$261,749	\$281,336	\$302,893	\$303,010	
Skate Rental (FY18 merged w/open skate)	\$7,815	\$6,360	\$5,734	\$5,783	\$6,582	\$7,359	\$7,096	\$4,851	\$578	
Locker Rental	\$6,897	\$9,588	\$9,285	\$12,587	\$12,423	\$12,043	\$13,183	\$13,738	\$14,940	
Skate Sharpening	\$15,024	\$13,740	\$13,449	\$13,144	\$13,235	\$15,373	\$14,112	\$17,260	\$17,625	
Vending (FY12 is in house only)	\$6,447	\$5,690	\$4,939	\$6,743	\$4,030	\$4,998	\$6,608	\$7,893	\$7,983	
Lessons/Learn to play	\$785	\$3,612	\$6,201	No instructor	\$1,538	\$4,734	\$3,618	\$3,648	\$2,557	
Summer Day Camp	\$7,523	\$6,920	\$6,993	\$8,670	\$8,436	\$584	\$0	\$0	\$0	
Misc Sales (advertising)	\$2,985	\$1,200	\$1,700	\$0	\$8,346	\$11,280	\$11,763	\$10,738	\$17,275	
Food/Service Permits	\$0	\$0	\$0	\$0	\$0	\$0	\$236	\$502	\$828	
Cash Over/Short	\$74	\$7	\$4	\$9	\$20	-\$16	\$1	\$1	\$0	
TOTAL REVENUE	\$321,214	\$339,313	\$346,034	\$352,001	\$348,166	\$378,191	\$398,025	\$415,234	\$415,951	

FACILITY RENTAL REVENUE	FY10 \$175 p/hr	FY11 \$200 p/hr	FY12 \$200 p/hr	FY13 \$235 p/hr	FY14 \$235 p/hr	FY15 \$240 p/hr	FY16 \$240 p/hr	FY17 \$240 p/hr	FY18 \$245 p/hr	FY19 \$245 p/hr
Youth Hockey (JDIA)	\$60,675	\$80,770	\$70,254	\$65,715	\$64,977	\$71,745	\$73,359	\$84,553	\$83,928	
Juneau Skating Club (JSC)	\$34,725	\$43,000	\$45,400	\$52,655	\$51,507	\$62,218	\$63,121	\$74,818	\$72,769	
Adult Hockey (JAHA)	\$61,400	\$64,716	\$75,876	\$82,115	\$76,620	\$72,865	\$83,459	\$74,670	\$76,385	
All other hourly facility rental	\$69,523	\$54,586	\$41,792	\$54,238	\$53,306	\$54,921	\$61,396	\$69,219	\$69,929	
TOTAL (Facility Rental)	\$226,323	\$243,073	\$233,322	\$254,724	\$246,410	\$261,749	\$281,335	\$303,259	\$303,010	\$0

* Note amounts may vary due to prime & nonprime rates-Prime time rates shown.

ON-ICE PARTICIPANTS (number of people)	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19
Open Skating										
Wake N' Skate	240	322	567	550	486	457	348	299	126	
Day Open Skate	3,829	3,138	3,140	3,344	3,343	4,098	3,605	4,047	3,658	
Evening Open Skate	2,387	1,957	2,152	2,249	2,312	2,794	2,538	2,521	2,060	
Youth Skate	564	333	781	721	599	414	544	215	346	
Freestyle (figure skating)	437	407	457	709	705	547	586	690	558	
Parent/Tot Skate	1,064	906	803	372	430	407	632	368	545	
Pond Hockey	1,847	1,881	1,825	1,601	1,902	1,736	1,988	1,435	1,556	
Stick n' Puck	799	784	1,323	971	1,187	1,488	1,271	1,197	941	
Core Users										
Juneau Douglas Ice Assoc (JDIA)	9,249	10,176	9,385	8,563	7,490	7,780	8,545	11,407	10,480	
Juneau Skating Club (JSC)	4,108	3,969	4,787	4,582	4,235	5,756	6,289	6,998	6,849	
Juneau Adult Hockey Assoc (JAHA)	9,392	8,041	8,309	7,911	7,413	7,802	9,261	8,203	8,547	
Juneau Douglas High School (JDHS)	0	0	0	2,333	2,123	2,258	3,341	2,900	3,578	
Private Rentals										
Hockey only	2,842	3,090	3,042	3,220	3,243	3,506	3,388	3,785	3,437	
Skating only	486	943	511	794	1,055	1,033	690	1,069	1,161	
School Groups	1,560	2,760	2,040	1,680	1,200	1,641	2,351	2,013	1,849	
Blue Line Club (JDHS booster)	300	400	325	425	330	58	138	99	62	
Rink Programs										
Summer Day Camp	86	94	96	96	100	43	0	0	0	
Lessons, in-house clinics	0	0	0	0	107	470	213	706	473	
Special Events (tournaments, camps, clinics)	2,384	2,326	1,848	1,667	1,315	1,901	2,383	1,554	1,678	
Total	41,574	41,527	41,391	41,788	39,575	44,189	48,111	49,506	47,904	0

	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19
Operating Revenue	\$321,288	\$339,320	\$346,038	\$352,011	\$348,185	\$378,175	\$398,025	\$415,234	\$415,962	
JDHS Youth Hockey Program Support Value	\$18,725	\$17,100	\$18,300	\$20,875	\$23,530	\$19,540	\$17,721	\$22,890	\$22,650	
TOTAL REVENUE	\$340,013	\$356,420	\$364,338	\$372,886	\$371,715	\$397,715	\$415,746	\$438,124	\$438,612	\$0

Operating Expenditures	\$602,404	\$617,903	\$633,453	\$655,680	\$638,089	\$589,173	\$651,235	\$680,369	\$616,462	
Personnel Expenditures	\$437,421	\$425,733	\$425,321	\$433,269	\$417,004	\$417,457	\$425,719	\$458,297	\$407,862	
Building Maintenance Expenditures	\$79,903	\$88,752	\$81,400	\$61,429	\$98,072	\$72,235	\$61,707	\$54,944	\$54,407	
TOTAL EXPENDITURES	\$682,307	\$706,655	\$714,853	\$717,109	\$736,161	\$661,408	\$712,941	\$735,313	\$670,870	\$0
General fund support/Roadedserviceareasupport	\$280,185	\$279,663	\$287,415	\$303,669	\$286,088	\$229,541	\$249,547	\$297,189	\$232,258	

COST RECOVERY	49.8%	50.4%	51.0%	52.0%	50.5%	60.1%	58.3%	59.6%	65.4%	#DIV/0!
cost recovery w/o JDHS & building maintenance exp.	53.3%	54.9%	54.6%	53.7%	54.6%	64.2%	61.1%	61.0%	67.5%	#DIV/0!

Summer notes:
July 2014 - end of summer camp
FY15 no summer programming (manager only)
FY16 no summer programming (manager, lead maintenance worker, part-time custodian)
FY17 includes summer roller skating, derby, rentals (manager, lead maintenance worker, part-time custodian) exceeded personnel budget by \$20,897
FY18 no summer programming (manager, lead maintenance worker, part-time custodian)

Winter notes:
FY18 reduced hours on M,W & F
FY19 reduced hours Wed only