

CBJ Visitor Industry Task Force

Agenda #1, October 22, 2019

1. Call to Order, Attendance
2. Nomination, election of Vice Chair
3. Pass out Task Force charging document, letter from the Mayor, Review
4. Meeting Date Discussion, what is possible by end of February 2020
5. Discuss form of final work product to Assembly
6. Discuss desired level of staff/contract support

Possible Meeting Topics:

- A. Juneau in the Region, where do we fit? What do we know about the future?
- B. Historical review of past tourism planning efforts.
- C. Current Tourism Management Approaches.
- D. Review the LRWP in detail, what has been accomplished, what hasn't.
How have issues changed?
How have issues stayed the same?
Discuss pros and cons of updating.
- E. Tourism Restriction Discussion
- F. Options for Seeking Public Opinion
- G. Recommendations development