

**VISITOR INDUSTRY TASK FORCE
THE CITY AND BOROUGH OF JUNEAU, ALASKA**

November 5, 2019 12:05 PM
City Hall, Assembly Chambers

I. CALL TO ORDER/ROLL CALL

II. APPROVAL OF AGENDA

III. APPROVAL OF MINUTES

- a. 2019-10-22 Visitor Industry Task Force Minutes

IV. AGENDA TOPICS

a. Brief Discussion on Public Comment

- i. The public is welcome to comment at any time. Any public comment received will be placed in the packet for the following meeting. At one or more points in the process, the public will be invited to comment specifically and generally on any work draft or final products by the VITF. All public comment will be collected and submitted to the Assembly with the final work product.

b. Juneau in the Region, where do we fit? What do we know about the future?

- i. Verbal Presentation by City Manager Rorie Watt with updated slides from those given to the Assembly in September along with slides from John Brinkley that were presented to Southeast Conference

c. Brief Explanation of the complexities of ship berth scheduling CLAA Schedule
<http://claalaska.com>

d. Visitor Industry Task Force Discussion

e. Next Meeting – Potential reschedule from 11/19 to 11/26

V. ADJOURNMENT

Future Meeting Topics:

- A. Historical review of past tourism planning efforts.
- B. Current Tourism Management Approaches.
- C. Review the Long Range Waterfront Plan in detail, what has been accomplished, what hasn't.
How have issues changed?
How have issues stayed the same?
Discuss pros and cons of updating.
Tourism Restriction Discussion
- D. Options for Seeking Public Opinion
- E. Recommendations development

Note: Agenda packets are available to review online at <https://juneau.org>

ADA accommodations available upon request: Please contact the City Clerk's office 72 hours prior to any meeting so arrangements can be made to have a sign language interpreter present or an audiotape of the Assembly's agenda made available. The Clerk's office telephone number is 586-5278, TDD 586-5351, email: city.clerk@juneau.org.