

VISITOR INDUSTRY TASK FORCE
THE CITY AND BOROUGH OF JUNEAU, ALASKA

January 7, 2020 12:05 PM
City Hall, Assembly Chambers

I. CALL TO ORDER/ROLL CALL

II. APPROVAL OF AGENDA

III. APPROVAL OF MINUTES

IV. MEETING GOAL

- a. Address the charging question:** *Is the current approach to managing the visitor industry adequate to make Juneau an attractive place to live and to visit*
 - i. Understand who manages what activities related to tourism in Juneau*
 - ii. Learn about various management approaches*
 - iii. Identify areas of weakness in management and opportunities for additional collaboration*

V. PRESENTATION ON TOURISM MANAGEMENT

- a. U.S. Coast Guard Jurisdiction and Authority in the Port of Juneau – Captain Stephen White, United States Coast Guard**

VI. DISCUSSION

- a. Recap on 12/17 presentations on management**
 - i. Is there consistency and coordination in management strategy across the community?*
 - ii. Are there areas and facilities that lack management or are not managed appropriately?*
 - iii. Are there areas or uses where we should focus more discussion on management?*

VII. UPCOMING MEETINGS

- a. Public input sessions scheduled for January 11, 2020 at 10am and January 16, 2020 at 5:30 pm in the Assembly Chambers**
- b. Future meeting topics**
 - i. January 21, 2020 – Visitor “Cap” or Restriction**
 - ii. February 4, 2020 – Long Range Waterfront Plan**
 - iii. February 18, 2020 – Committee Report and Direction for Staff**

VIII. ADJOURNMENT

Note: Agenda packets are available to review online at <https://juneau.org>

ADA accommodations available upon request: Please contact the City Clerk's office 72 hours prior to any meeting so arrangements can be made to have a sign language interpreter present or an audiotape of the Assembly's agenda made available. The Clerk's office telephone number is 589-5278, TDD 586-5351, email: city.clerk@juneau.org