

**Final Meeting Minutes
Treadwell Arena Advisory Board (TAAB)
City & Borough of Juneau
Tuesday, October 16, 2018
City Hall Room 237**

I. **Call to Order:** Call to Order at 5:33pm

II. **Roll Call:**

Members Present: Miles Brookes, Leah Farzin, Jason Soza, Ryan Kauzlarich, Josh Fortenbery, Bret Connell, Alexander Smith

Members Absent: None

Staff Present: Lauren Anderson - Rink Manager

Public Present: None Present

III. **Approval of Agenda:** Mr. Soza moved to approve the agenda. All in favor.

IV. **Approval of Minutes:** Mr. Soza moved to approve September 6, 2018 draft meeting minutes - no changes.

V. **Public Participation on Non-Agenda Items:** No public present

VI. **Agenda Topics:**

A. Strategic Planning

- Reviewed ordinance 2015-18(am) in regards to TAAB purpose.
- Mrs. Anderson outlined ways in which the Arena has and is currently being marketed.
- Discussed cost recovery rate, current rate vs. CBJ expectations.
- Discussed areas improvement could be focused such as increased number of new users, extending ice time, concessions policy changes, and improving user experience.
- Reviewed issues related to August and April filling of ice time by user groups, impact of summer closures, and ways to increase ice time.
- Other matrixes that could be reviewed to track suggested areas for improvement.
- Vision proposed as: The TAAB will work to ensure continued opportunities for the community to use Treadwell Arena.
- Mission proposed as: Work with Treadwell Arena to ensure operations are consistent with cost recovery goals, identify opportunities to generate net revenue, and identify ways to improve the user experience.
- Mr. Fortenbery to red line ordinance 2015-18(am) with proposed additions for next meeting.

VII. **Staff Reports:**

A. Financial Report – Period 2

- Figures through September 2018.

VIII. **Committee, Liaison, Board Member Report:**

A. Juneau Skating Club

A. Session 2 starts October 22nd, 2018

B. Juneau Adult Hockey Association

A. No Updates

C. Juneau Douglas Ice Association

D. Parks and Recreation Advisory Committee

IX. Next meeting Date – **December 11th, 2018 at 5:30pm**, preferably City Hall room 237

X. Adjournment: Mr. Soza moved to adjourn at 7:31pm. All in favor.