

DRAFT MINUTES
AQUATIC BOARD
Tuesday, January 24, 2017
City & Borough of Juneau – City Hall – Room 224 – 4pm

- A. **Call to Order at 4:03pm** by M. Mertz
- B. **Members Present:** Max Mertz, Tom Rutecki, Charlie Williams, Joe Parrish, Ritchie Dorrier, Becky Monagle
Members Absent: Pat Watt,
Liaisons Present: Debbie White – CBJ Assembly
Liaisons Absent: Phil Loseby - Juneau School District
CBJ Staff Present: Kirk Duncan – P&R Director (telephone), Lindsey Foster – P&R Administrative Officer, Lauren Verrelli, P&R Administrative Assistant
- C. **Agenda Changes** – None
- D. **Public Participation on Non-Agenda Items** – None
- E. **Approval of Minutes**
- *November 22, 2016, November 30, 2016 – to be approved at February 28, 2017 Meeting*
- F. **Director's Report** – K. Duncan
- **Marketing Update** - Staff is making progress on the Annual Pass with monthly auto-deduction. This will be the next big push for marketing the pools. Utilizing radio ads to promote.
 - Per M. Mertz – ERM firm is sponsoring a Year of Kindness event at DPAC in March (3 Free Swim Sessions). A Date discussion followed, event will be on March 25th.
 - **DPAC Sandwich Boards** – Staff is working with Commercial Signs and Printing on design to advertise/showcase food sales at DPAC.
 - **Bulk Tickets** – T. Rutecki inquired for an update. eTrak (point of sale system) is working with staff to determine what is needed on the development side.
- G. **Old Business** –
- a. **Punch List** Review – Board reviewed and discussed punch list items. Changes to list are below:
 - i. Added “Grow” before “DPAC Food Service”
 - ii. After discussion, board decided to remove “Survey Juneau Households”
 - iii. Added “Improve website”
 - iv. Under “Reauthorization of Board”, added: “Begin discussion summer of 2017”
- H. **New Business** –
- I. **Committee Reports** – none
- J. **Board Comments** –

- ***Rutecki*** – *Inquired about the signage in the Augustus Brown Pool Sauna. He has received comments from public.*
- ***No other Board comments.***

K. With no additional business before the board, M. Mertz adjourned at 5:01pm.

Proposed Next Operations (proposed) Committee Meetings: 3rd Tuesday of each month at DPAC/Valley Location:

2/21/17 – 4pm	Valley Library
3/21/17 – 4pm	Valley Library

Proposed Next General Board Meetings: 4th Tuesday of each month at 4:00pm at City Hall/Downtown Location:

2/28/17	CBJ City Hall – room 224
3/28/17	CBJ City Hall – room 224

Minutes respectfully submitted by J. Jackson on 2/27/2017