

Aquatics Board – Minutes
Tuesday December 18th, 2018
City Hall, Room 224 – 4:00 p.m.

Board Members Present: Becky Monagle, Joe Parrish, Tom Rutecki, Charlie Williams, Pat Wat

Board Members Absent: Max Mertz, Phil Loseby, Carole Triem

Staff: George Schaaf, Kollin Monahan, Lindsey Foster

Community Members Present: None Present

- Approval of minutes from November 27th Meeting
- Financial report
 - Interdepartmental charges removed from this report
 - Board prefers digital version rather than a hard copy handout for future meetings
 - Detailed financial documents will be on shown on screen moving forward
 - Board would like up to date cost recovery for January meeting
 - Once Finance Committee is established; committee will focus on budgetary oversight and report back to board
- FY17 vs FY19 usage trends was presented
- Advertising
 - Board would like Aquatic Mgr. to present actuals for banner advertising options
 - Board would also like to start seeing metrics from social media
 - Once sub-committees are formed; all matters related to advertising/marketing will be decided/discussed during these meetings and reported back to full board
- Reorganization of Board Discussion
 - *See Board Member Wat's attached summary of discussion
- Board would like an update on board's term expiration dates
 - Aquatic Manager will contact the Clerk's Office to obtain this information

• **Next meeting dates & times:**

- **January 15th, - Operations Board Meeting 4:00pm @ DPAC, Event Room A**
- **January 22nd, - Full Aquatic Board Meeting 4:00pm @ City Hall, Room 224**