

Eaglecrest Board of Directors
Juneau Nordic Advisory Meeting November 18
5:30 PM

Roll Call: Dave Scanlan, Stephanie Hoag, Shawn Eisele, Mike Satre, Jordan Tanguay, Roman Motyka, Tim Blust, Fred Hiltner, Merry Ellefson.

The meeting began with information presented by Dave about the Build Back Better grant application and implications for Nordic skiers, which would include a lift station close to Cropley Lake that would allow Nordic skiers to access new terrain.

Goals and expectations for the winter season were discussed and agreed upon as follows:

- 1) Consistent daily grooming of the upper and lower loop every operating day Wednesday-Sunday. Grooming will take place as early as possible with 9 AM as the goal. There is an understanding that things happen on occasion to make that impossible.
- 2) Communication via the website and the dedicated Nordic Conditions phone line will be consistent. The intent is to have an early report on grooming expectations, followed by a second report if that changes. The consensus is that a simple report of which loop is groomed and when it was groomed is sufficient, rather than lengthy detailed information. Ride-alongs will be possible for Nordic skiers to communicate with the grooming staff, who may be new as well as inexperienced with Nordic skiing. Merry expressed her appreciation of the ease and transparency of communication concerning the Juneau Nordic Ski Team, and Dave encouraged others to call him directly if they have an issue.

There was discussion about making Nordic ski day passes easier to purchase via a trailhead or online purchase system, but solutions discussed were deemed to be more expensive than the amount of lost revenue from Nordic skiers who fail to purchase tickets. The Juneau Nordic Ski Club will work with Eaglecrest to set up pass sales through their own website to encourage more Nordic pass holders.