Eaglecrest Board of Directors – Planning and Policy Committee
Minutes of Meeting – June 12, 2019

1. The Eaglecrest Board of Directors Planning and Policy Committee (Planning Committee) met on June 12, 2019. The meeting convened with 5:30 p.m. Present were Planning Committee members Mike Stanley and Dave Hanna, along with all other Eaglecrest Board members. General Manager Dave Scanlan and members of his senior staff, Charlie Herrington and Drew Baird, were also present. The following minutes track the items listed on the agenda.

2. The Planning Committee first recapped the meeting of the CBJ Assembly Committee of the Whole, which took place on June 10. All Board members attended the COW meeting. Mike Satre and Dave Scanlan presented an outline of the adventure center project and summer operations plan, which was well-received by the COW. Board members commended Mike for his comments to the COW.

3. The Planning Committee reviewed the draft summer operations plan prepared by staff and agreed that the range of activities proposed in the plan were good for now, on the understanding that they could be revised as the project proceeds.

4. The Planning Committee discussed the 2012 Master Plan, in particular the statement that commercial activities would not be permitted above the base of Ptarmigan. Mike Stanley and Bruce Garrison said that this was mainly focused on activities by third party tour operators, and should not be viewed as a constraint on Eaglecrest's own summer operations plan. Also, the plan does not entail motorized access up the service road, which was another element of the Master Plan, including the mission statement.

5. Dave presented information on the cost of the project under different assumptions and scenarios, and described possible options for funding. One of the questions is whether to include replacement of the Hooter chair lift in the mix. The sense of the Planning Committee is that should this was not be an initial priority for the project, but could be considered in subsequent years.

6. Dave also presented information and spreadsheets on revenue projections, including visitor numbers and different scenarios for ticketing, e.g., a day pass v. tickets for individual activities. He indicated that his numbers do not factor in independent travelers or locals, and his estimates may therefore be low. Dave surmised that usage by local youth could be significant.

7. The Planning Committee discussed how to present the above information to the public. The Committee emphasized the importance of demonstrating that the project is likely to break even and should pay for itself.

8. The Committee discussed the public meeting schedule and process. Dave offered ideas for how these meetings might be organized, through general presentations and smaller break out groups. The question of using a facilitator was raised. For now, staff intends to run the meetings, but is open to the possibility of a facilitator if it looks like that would be helpful and more efficient. Committee members expect that a large number of people will turn out for the public meetings, and that space arrangement will need to accommodate this. The consensus was to schedule these larger meetings after the Board's meeting on July 11, perhaps beginning the week of July 15. Megan suggested that staff explore live-streaming the meetings, maybe on KTOO, and all agreed this was a good idea. In the meantime, Dave will begin scheduling meetings with various other groups around town, e.g., Rotaries, the Chamber of Commerce, other business groups, North Douglas residents, and various groups of recreational users of Eaglecrest and the Fish Creek Road. Overall, Dave expressed a desire to complete the public process by the end of August, and then be in a position by October 1 or so to assemble a more complete package outlining the project, for presentation to the public and CBJ Assembly.

9. Regarding other benchmarks, Dave intends to complete his preliminary analysis of the financial aspects of the project within a week or so, and provide it to the financial analyst whom the CBJ has retained, for review and fact checking. The committee agreed that another rmeeting should be scheduled before the end of the month, and set June 26 as the date.

10. The Planning Committee lastly reviewed its 2018 recommendations to the Assembly of factors they should consider in making appointments to the Board. The Committee agreed to revise the last sentence of the recommendation to emphasize the importance of continuity on the Board (only Bruce Garrison and Mike Stanley have served more than one term, and Mike is terming out), and that with Mike's departure, the Board will not have someone with a legal skill set. Dave was tasked with drafting language to this effect, which he will circulate to the Board.

The meeting adjourned at 7:10 p.m.