

EAGLECREST BOARD OF DIRECTORS
Meeting Minutes (draft)
Thursday October 3rd, 2019, 5:30pm
City Hall Room 237

1. ROLL CALL

Board Members present were Jon Dale, Bruce Garrison, Shawn Eisele, Mike Satre, Stephanie Hoag, and Dave Hanna. Megan Gregory had an excused absence. General Manager Dave Scanlan and Assembly Liaison Rob Edwardson were also present.

2. APPROVAL OF AGENDA Stephanie Hoag moved to approve the agenda, and it was approved with no objections. During the Manager's report, another item was added to the agenda unfinished business e: Summer Development Process

3. APPROVAL OF MINUTES

- a. Dave Hanna moved to approve the September 5th meeting minutes. They were approved without objection after two typo corrections.

4. PUBLIC PARTICIPATION

None

5. COMMITTEE & LIAISON REPORTS

None

6. MANAGERS REPORT (See the manager's report)

Additional discussion included:

The difference in Marketing expense this year over last year. This is due to the fact that Charlie's employment had not started yet last year at this time.

Privacy issues were discussed in light of the new RFID system. Staff will check to be sure we have a privacy policy for people's data. There may be issues with RFIDs working if people have more than one RFID on them (for example passes from other ski areas). Eaglecrest will collect information about numbers of skiers per day and types of passes used. No data connected to names will be shared, unless with permission for special events such as a vertical leader board.

A much greater percentage of staff has snowmaking experience this year. November 1 is the target date to begin snowmaking if temperatures allow. The goal is to open with low snow and operate with less. Monday October 7th is the first official day that passes will be printed. Tier 1 pass sale radio spots will be going on air tomorrow, and the Ptarmigan top shack is being worked on today.

Alaska Marine Exchange hopes to put in a weather station at the top of Eaglecrest and are in process to do this.

The new cabin will be available for rental before Thanksgiving and hopefully earlier. There was a miscommunication about the gearbox. It hasn't shipped yet but will be now.

Summer Operations Update. Dave is meeting with Rory and Mila tomorrow re summer operations. Rob talked to us about assembly budgeting process and prioritization of projects. Discussed the process for getting third party verification and the process of getting to an official ask. We would likely need the board approval to ask for funds.

7. NEW BUSINESS

- a. The Memorial Bench Request for Bill Dean was moved up at Mike's request because of family members who had arrived at the meeting. Josh Dean described a potential spot on the ridge for the bench. Mike moved that the board approve the location that will be chosen by the family and management. Dave seconded this and the motion was unanimously approved.

8. UNFINISHED BUSINESS

- a. Trade Policy – No additional news. Dave is meeting with Jeff and Renee to continue hashing out a policy.
- b. Staff Dependent Pass Policy - Dave is working with Dallas and Sara Cole on range re-classification and proficiency steps as discussed at our last meeting. Pass policy will be formalized as part of Eaglecrest's personnel rules.
- c. Smoking policy on lifts and campus. A campus-wide smoking ban might require an ordinance. We can post non-smoking signs for the chair lift under the existing ordinance. This will be on the agenda for the November meeting, to allow for public input
- d. Pay plan and personnel rules updates and modifications discussed under b. Dave will put together a short summary for Rob to share with the Assembly.
- e. Board approval for Summer Development process. Dave Hanna made a Motion with a second by Mike Satre to request Rorie Wat, City Manager, allow the Eaglecrest Manager the ability to access the financial sustainability funds allocated by the City of Juneau Assembly during the FY 20 Budget process for the purpose of performing a Feasibility Study and Financial Analysis of the Eaglecrest Summer Adventure Park Master Plan and Financial Model.
There was discussion of cost which should not exceed \$40,000. Dave will get an estimate before we put a limit on cost. Online survey results and feedback from meetings will also be compiled and brought to the city along with funding mechanisms options. There were no objections and the motion passed. Shawn asked about project funding from PFD funds. Dave has begun to explore that potential.

9. NEW BUSINESS

- b. Board Retreat Reminder October 27th

We may add a possible trip the top at end of meeting to see the summer development site. "Cabin 2.0" may be included under Master Plan. Shawn want to be sure we have some focus on this winter and goals.

c. Tentative Planning Committee Meeting

The meeting had been tentatively scheduled for October 23rd. It was decided to do reschedule it after retreat.

9. PUBLIC PARTICIPATION

Rob spoke about the recent election and possibility of re-assigning liaisons, etc. He expressed that he is impressed with our board and is happy with our work.

10. BOARD OF DIRECTOR'S COMMENTS AND QUESTIONS

Jon really enjoyed the Discover Eaglecrest Day and shared a story about connecting with the Brakel family.

Mike shared that ski sale planning is coming along and he appreciates Eaglecrest's participation. He also thought that the Discover Eaglecrest Day was great. He has heard questions about the snow bus schedule, wondering why it shows up 15 minutes after skiing opens and leaves 15 minutes early.

Dave also liked the Eaglecrest Day a lot and is anxious to see the gear box.

Shawn is happy to feel snow in air.

Stephanie will find a date for the Nordic advisory meeting soon and share that. She will be leaving November 12 for 5 weeks.

Bruce likes working with the board and is impressed with all the accomplishment.

11. ADJOURNMENT – The meeting was adjourned at 7:05. The next meeting date will be November 7th 2019 at 5:30 in room 224 City Hall