EAGLECREST BOARD OF DIRECTIORS
Minutes (Draft)
Thursday November 7th, 2019, 5:30pm
City Hall Assembly Chambers

1. ROLL CALL - Board members present were Bruce Garrison, Jon Dale, Dave Hanna, Stephanie Hoag, Shawn Eisele, Megan Gregory. Mike Satre had an excused absence. Assembly Liaison Wade Bryson was present, and General Manager Dave Scanlan was also present.

2. APPROVAL OF AGENDA. Dave moved to approve the agenda with the addition of an RFID discussion under unfinished business. Stephanie seconded the motion and the agenda was approved.

3. APPROVAL OF MINUTES
The October 3rd meeting minutes were unanimously approved with the correction of the spelling of Shawn Eisele's name in multiple places.

4. PUBLIC PARTICIPATION
None

5. COMMITTEE & LIAISON REPORTS
    a. Nordic Advisory Committee Meeting – Stephanie gave a recap of the Nordic Advisory meeting on October 29. Two representatives of the Juneau Nordic Ski Club met with Dave Scanlan and board members Jon Dale, Bruce Garrison, Stephanie Hoag, and Shawn Eisele. Nordic skiers were pleased with summer trail grooming. Eaglecrest will buy a roller for early and late season Nordic grooming, and Dave intends to get the upper loop groomed early and often. Nordic expenses and revenue were discussed, as was the importance of accurate grooming reports for Nordic skiers. There was a discussion of the difficulties of improving access to the upper loop. Signage was discussed, as was the fact that the lower parking lot has been expanded but will not be available for overnight use.
    b. Board Retreat Minutes – Bruce gave a recap of the board retreat on October 27. The board reviewed the Master Plan developed in 2012 and discussed the summer development plans. Staff is gathering information from other areas about Magic Carpets and will have it ready in about two months so that the Eaglecrest Foundation can have a cost estimate. Pay increases for staff were discussed as a major concern. Completed and in-progress CIP projects were reviewed and a Finance Committee meeting will be scheduled at the November board meeting. Staff goals were shared with the board.
    Dave Hanna reminded us to share frequently about the goals in the master plan

that have been accomplished.

6. MANAGERS REPORT - See the manager's report in the board meeting packet. Additional information included the following:
   a. Financial Report
      Flex passes will continue bringing in revenue as the year progresses. Staff has been calling previous locker renters and most are re-upping. Fuel stocks have all hit the books this month and some additional vehicle repairs have been done.
   b. Departmental Review
      Mountain Operations. Load testing is not required for the new gear box but will be done if time permits. Logbooks and records have been cleaned up. The lift inspection went very well. Snowmaking is ready to go.
      Ski Patrol. Lots of training has been going on in the past week. Brian is doing fine on recruiting. There has been no progress on reclassifying patrol pay but Dave is continuing push to get that done.
      Base Operations. Passes will be printed during Snowvember and pass sales at the Ski Swap should bring in more revenue as well. There will also be retail items to sell at the ski swap.
      SSS/RRR. Retail and repair shops are open. The repair shop manager position is still open.
      Marketing. The Snovember movie series will benefit Search and Rescue. We are part of a Sweepstakes giveaway with lots of other ski areas. The Sweepstakes will send 2 skiers to Juneau with expenses paid, and promo will reach millions of potential skiers. Eaglecrest provides lift tickets for the winners.
      Webcams are being doctored up and will be going again soon. We are linking Wunderground to our towers to work more smoothly. The marketing department is looking for a videographer and has a few good candidates. InTouch is our point of sale software for collecting RFID data.

      The cabin heat was turned on yesterday. The staff is still shooting to have the web portal open November 15 for reservations. Bruce asked that the board have a copy of the cabin rules, and suggested giving away 4 days each year to JCF for fundraising purposes. That was added to New Business.

   c. Summer Operations Update
      The first task force meeting is scheduled for December 12. It is important to move into the feasibility study with as little delay as possible. There was discussion of the zipline and whether it could be pulled up during the winter. This is happening at Mt. Bachelor and is an idea we'll look at. Dave has done 28 public presentations and meetings so far.

7. UNFINISHED BUISNESS

a. Trade Policy, Pay Plan Update and Dependent Pass Policy are still in the queue. Finance and HR departments have been busy and Dave is continuing to pursue some action.

b. Smoking policy on lifts and campus. Signs have been developed and the board reviewed them.

c. Seasons passes and lessons for Dean family were discussed. Bruce will send out an email to collect donations from the board.

d. Data collection through the RFID system was discussed in that some people may be uncomfortable about the potential to invade their privacy. We should be making sure that we don't give the impression that we're going to be watching people's personal habits, since it is highly unlikely that anyone would have time to do anything other than examine statistics involving groups of people such as passholders, youth, seniors, Monday skiers, etc.

8. NEW BUSINESS

a. Schedule Finance Committee Meeting to develop FY 20 CIP Project List
The meeting will be Tuesday, November 26 in Rm 224 City Hall at 5:30. The CBJ budget meeting will probably occur in early January.

b. Catering Agreement for the Snowvember Film Series Nov 9th, Nov 16th, Nov 23rd. Catering permits needed for any events outside of the pub area. Stephanie moved and Dave seconded a motion to approve the catering agreement for the three events that are part of Snowvember. The approval was unaminous. This will cover three of our allowed twelve annual events.

c. Smoking policy. Dave moved that we move forward with previously discussed No Smoking policy in and around lifts and buildings at along with the signage presented. This was unanimously approved by the board

d. JCF Cabin nights. Dave moves that we agree to provide four cabin nights each year to JCF that they can use for fundraising purposes. Stephanie seconded the motion and the approval was unanimous.

9. PUBLIC PARTICIPATION.

Erin Lupro had some questions about cabin nights for JCF and it was verified those would be used to solicit funds during auctions, etc. She also let Megan know that she can email her photo in to be printed on her pass.

10. BOARD OF DIRECTOR'S COMMENTS AND QUESTIONS

Megan asked for an update on the feasibility study and thanked everyone for all the great work.

Wade answered that task force needed to meet first for feasibility study approval. They well be meeting every Wed. at noon. He will push for quick approval to move the study forward, and ideally this could happen right away. He also mentioned that the city is going to be looking at motorized vehicle recreation with a more favorable eye, but are

not talking about allowing it at Eaglecrest. The tourism task force is in the process of gathering information.
Shawn mentioned that the Marine Exchange is excited to put weather station at the top of Eaglecrest and that data from that could help with the feasibility study.
Stephanie complimented Dave on his Rotary presentation, offered thanks to everyone, and hopes to ski when she returns from travel in mid-December.
Dave also offered kudos and thanks that we finally have a smoking policy.
Jon was pleased to see all the work going well, and will see us at the film on Saturday.
Bruce also thanked everyone for their work.

11. ADJOURNMENT – The next meeting will be on December 12 at 5:30 in Room 237 City Hall. This is a change from December 5th when Dave S is not available.
The finance committee will meet November 26.
The meeting was adjourned at 7 PM.