



EAGLECREST SALES AND COMMUNICATION COMMITTEE AGENDA

September 2, 2026 at 12:00 PM

Zoom Webinar Only

<https://juneau.zoom.us/j/88555371873> or 1-253-215-8782 Webinar ID: 885 5537 1873

A. ROLL CALL

B. APPROVAL OF AGENDA

C. AGENDA TOPICS

1. *INFORMATIONAL PRESENTATION: EAGLECREST FOREVER COMMUNICATIONS CAMPAIGN*

Presenter: Shawn Eisele, Eaglecrest Forever

2. EAGLECREST BOARD MEET & GREET PROGRAM – EVENT DEBRIEF

3. SALES & COMMUNICATIONS COMMITTEE PERFORMANCE METRICS

Discussion of potential metrics to evaluate sales, marketing, communications, and community engagement efforts.

D. BOARD OF DIRECTORS' COMMENTS AND QUESTIONS

E. NEXT MEETING DATE

4. October 7th

F. ADJOURNMENT