



VITF 2.0 – MEETING MINUTES

January 15, 2026 at 5:30 PM
Assembly Chambers & Zoom

<https://juneau.zoom.us/j/83826098583> or call 1 (669) 444-9171 Webinar ID: 838 2609 8583

1) CALL TO ORDER

The meeting was called to order at 5:30 pm by Chair Adkison

2) ROLL CALL

Task Force Members Present: Chair Ella Adkison; Neil Steininger; Kirby Day; Kirsia Hughes-Skandijs; Matt Catterson; Ren Scott; Shem Sooter; Jeremy Timothy

Task Force Members Present Virtually: Meilani Schijvens; Sarah Lowell (joined at 5:37 pm)

Staff Members Present: Alexandra Pierce, Visitor Industry Director; Phil Huebschen, Engagement Specialist

3) AGENDA TOPICS

a) Port Communities of Alaska – Regional Dynamics

Visitor Industry Director Pierce gave a presentation on Port Communities of Alaska, and additional regional/global visitor industry information for context.

b) Discussion & Questions

Task Force Members engaged in general discussion and had questions answered by Director Pierce as appropriate.

c) Meeting Schedule Changes

The next VITF meeting will be Thursday, January 22 at 5:30pm to discuss survey results – staff received survey results earlier than anticipated, and as such discussion is moving up in the meeting schedule.

4) ADJOURNMENT

The meeting was adjourned at 6:14 pm